

**White Paper**

# **Gamification: How to Play and Win Big**

Now you can turn shopping into a team sport using the Loyal-n-Save app. All you need to do is download the app, sign up, and start using it whenever you make a purchase.

## Earn Rewards with the Loyal-n-Save App

When shopping with this app, you get the benefit of earning rewards just for sharing your reward tokens status with others. To do this, simply download the QR code for your Swag Shop wish list and share it either on social media or with any of your team members using the in-app messenger.

- **Sharing Loyal-n-Save on Social Media**

Show people what the benefits of using this app are. Explain to them what they are missing out on by sharing their progress and how much money you have made simply by joining Loyal-n-Save and sharing it on their social media channels.

- **Socializing Inside the App**

You can add your friends as team members and send them private messages using the Loyal-n-Save app. Using the in-app messenger feature, you can start group conversations, plan for shopping trips, strategize to receive great rewards, or compete to see who can earn the most reward tokens. There's lots of options that come with the Loyal-n-Save app.



## Different Ways to Earn Reward Tokens Using the App

You can earn loyalty reward tokens by taking part in in-store deals and doing qualified in-store shopping. You can also earn reward tokens by getting new members to sign up and adding them to your team. For every new person you add to your team, you'll gain a percentage of the reward tokens your team members earn whenever they make a purchase, giving you passive income that can then be exchanged for rewards.

## How To Earn Loyalty Reward Tokens:

- **Add Selected Stores and Participate in Deals**

You can participate in select store deals and earn up to 10x the reward tokens on products you already purchased.

- **Everyday Purchases**

Earn loyalty reward tokens on everyday purchases.

- **Team Rewards**

Earn reward tokens just by adding family and friends to your team! Even when you are not shopping, you can still earn reward tokens whenever they do. Sometimes it pays to have friends.



## Choose How You Want to Use Your Loyalty Reward Tokens

With Loyal-n-Save, there are lots of ways that reward tokens can be redeemed using the mobile app. For instance, reward tokens can be converted into coupons or exchanged for their cash value in stores; reward tokens can also be spent online at the Swag Shop, which features exclusive merchandise from top brands that won't be available anywhere else. Another option is that you can also choose to gift your reward tokens to one of your team members. There's plenty of ways that users can choose to spend their reward tokens!

Install the Loyal-n-Save app and sign up NOW to enjoy loyalty reward tokens on your next purchase.

[Install & Sign up](#)

## About the Company

Loyal-n-Save is a part of the FasTrax enterprise suite of software solutions. It is owned and operated by Darren Schwartz and Doug Nolan. It assists retailers in creating customer engagement and expanding their overall customer base. What makes it different from others is its unique approach to marketing with loyalty programs, by allowing retailers to give customers a percentage of their reward tokens for providing references to friends and family for their store.



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