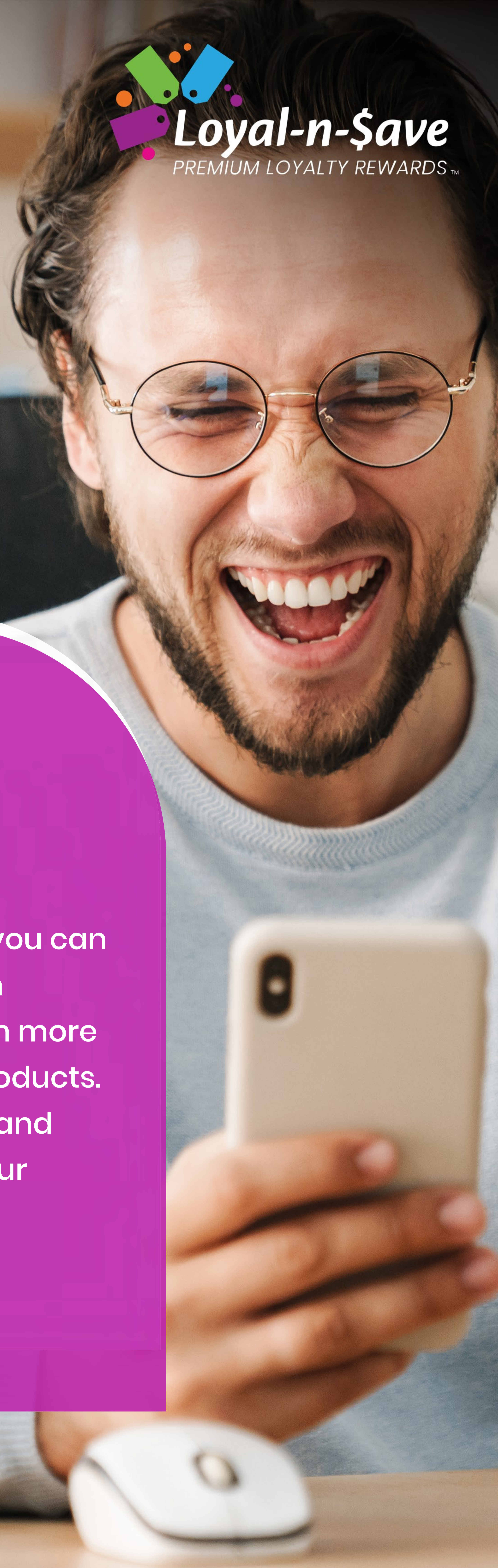


White Paper



# How to Climb the Leaderboard

With the Loyal-n-Save loyalty program, you can turn shopping into a team sport. You can participate in various deals and can earn more than 10x the reward tokens on certain products. With this loyalty program, you can shop and earn reward tokens every time you or your team member makes a purchase.

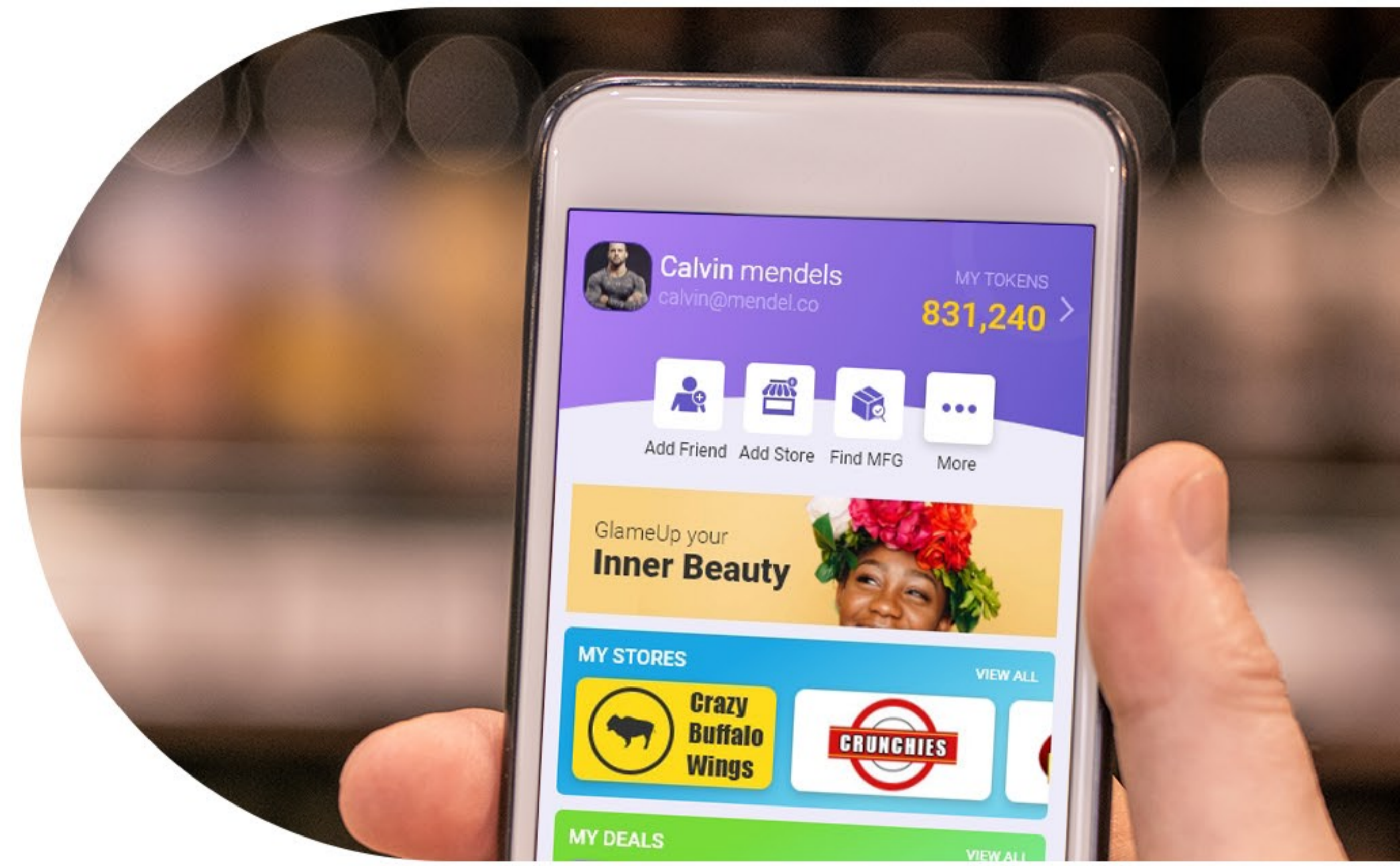






## Description

Earn reward tokens, discounts, and coupons every time you shop! You can also redeem your reward tokens and coupons at the Swag Shop.



01

### Track Your Reward Tokens & Purchases

You can track your purchases using digital receipts and view your progress compared to your friends in store deals. Get updates on your team member's tokens, progress, and their purchases, or view your token balance and your convert your loyalty tokens into in-store cash value using the Loyal-n-Save app.

02

### Track Progress

Check your reward token balance, join stores, or participate in in-store deals and redeem loyalty reward tokens using the Loyal-n-Save app.

03

### Track Your Friend's Progress

Keep track of your friends' progress to see how many loyalty reward tokens they've earned and what deals they've participated in, and see what was purchased by your team members that earned you points.

04

### Reward Tokens Leaderboard

You can track you and your friend's status using the reward points leaderboard. See where you stand on the virtual leaderboard using the Loyal-n-Save app. You can start a competition with your friends and family to see who has earned maximum reward tokens and move up the furthest on the reward tokens leaderboard. This way, shopping can also encourage competition apart from being a team sport. You can also earn rewards and begin climbing the leaderboard by linking the Loyal-n-Save app to your social media.





05

## Link your Social Media & Earn Rewards

Share your loyalty reward tokens status and Swag Shop wish list with your friends and family on your social media accounts. To do this, share your unique QR code on social media to add more people to your team. You can even send messages to your friends using the Loyal-n-Save app.

06

## Sharing on Social Media

Social media is the best way to inform people about your progress and how much money you've earned simply by joining the Loyal-n-Save loyalty program on social media.

07

## Socialize inside the App

You can start a group conversation to plan a shopping spree or discuss rules for a competition using the in-app messenger feature. Send private messages to team members and friends to plan your next trip.

## Conclusion

Shop more and earn rewards for your purchases with the Loyal-n-Save app.

Get ready to climb the leaderboards with your team and earn rewards by shopping with the Loyal-n-Save app.

**Download & Install Now!**






## About the Company

Loyal-n-Save forms a part of the FasTrax enterprise suite of software solutions. It is owned and operated by Darren Schwartz and Doug Nolan. It assists retailers in creating customer engagement and expanding their customer base. What makes it different from others is its unique marketing approach with its loyalty programs. It allows retailers to give customers a percentage of reward tokens for providing references of friends and family to their store.

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