Loyal-n-$ave
PREMIUM LOYALTY REWARDS ™

How to Get the Most Out of Your Loyalty

With Loyal-n-Save's premium loyalty card and app, you can take advantage of deals and promotions by creating teams. With Loyal-n-Save, you can earn reward tokens every time you make a purchase, and with teams, you can earn a percentage of your teammate's reward tokens whenever they make any purchase as well.

Description

Customer loyalty plays a crucial role when it comes to a business's success, since acquiring new customers is far more expensive than retaining existing ones. However, with loyalty, businesses can foster brand trust that can lead to steady profits, saving businesses the trouble of having to continuously acquire new customers.

With the right tactics, you can form healthy and long-lasting relationships with your customers that can increase their overall lifetime value as well as public perceptions of your brand. Loyal customers can be strong assets to your business since they are more likely to make larger and frequent purchases from your store. Loyal customers are also the most likely to make recommendations of your brand to others, which is why focusing on customer satisfaction is so important.

How can you maintain customer loyalty?

- Be generous to your customers

- Show gratitude

- Offer benefits to customers for every purchase

- Build a useful community

- Improve your customer loyalty program

You can reap countless benefits by signing up for the Loyal-n-Save loyalty program.

As you can see, there are lots of great benefits that can be earned by signing up with Loyal-n-Save. To sign up, simply download the app and enter your email address or social media account—you'll find that you'll earn reward tokens right away for signing up. After that, you can earn more reward tokens by referring friends or by making a purchase at any of our participating locations. Really, it's that easy!

What are some of the biggest benefits of customer loyalty?

- Word of mouth referrals

- Inspires trust

- Increased share of wallet

How can you earn reward tokens?

Here's what you'll need to do to earn reward tokens:

- Add Favorite Stores and Participate in Deals & Promotions

- Earn Team Rewards

- Team Tiers

- Gamification

Now that you've learned about some of the benefits of customer loyalty, you can use this knowledge to go create a team and earn benefits.

How can I create a team?

After you sign-up with Loyal-n-Save, you can invite your friends, family members, and colleagues to sign up under your team. This can be done by scanning referral codes or by sending them a link via email, text message, social media, etc. Once friends or relatives join your group, both of you will earn a certain percentage of points from each other's purchases!

What are the benefits of creating a team?

- **Earn rewards quickly**

   When you create teams, your chances of earning rewards quickly increases compared to any other loyalty program. Whenever your team member makes a purchase, you receive a percentage of their reward tokens based on their total billing amount.

- **There's no limit to creating a team**

   You can create many teams and refer many people. The more people that sign up under your team, the more bonus reward tokens you'll earn towards great rewards.

- **Get a percentage of the bonus**

  Every time one of your teammates makes a purchase, you get a percentage of the bonus based on their total bill, and when your team members refer one of their friends, you can earn reward tokens from their purchases too.

- **Get passive income**

  Each time your teammates shop, you'll earn reward tokens for it and receive a notification on your mobile phone.

- **More team members, more reward tokens**

  Having team members is a good thing, especially when there's a lot of them! With more team members, you can collect reward tokens faster by passively collecting bonuses from their orders. Sometimes it can pay to have friends!

Deals & Promotions

You earn loyalty reward tokens every time you shop at your favorite stores. Loyalty reward tokens can be redeemed for coupons, discounts, and swag! The Loyal-n-Save discount card combines all loyalty cards from your favorite stores using one card.

Even if you don't have a card with you while shopping, you can use the Loyal-n-Save app to make purchases by getting your digital card scanned by the cashier. With Loyal-n-Save, you can earn reward tokens on all qualifying purchases. You can also participate in deals that can help you earn more than 10x the reward tokens on certain products.

Earn Team Rewards

You can sign up friends and family members under your team. That way, every time a person on your team purchases at stores, you receive a percentage of their reward tokens.

Team Tiers

- **Top Member**

  Being the top team member, you will earn a certain percentage of reward tokens whenever one of your teammates makes a purchase.

- **Teammates**

  Your team members will earn reward tokens when you make any purchase, provided you are there on the team lists. Each team is allowed to go up to 5 tiers.

- **Friend's Team**

  If you are on your friend's team list, and if your friends add more members to their team, then you can earn a percentage of all purchases made by both your friends and their friends.

- **Swag Shop**

  Using your loyalty reward tokens, you can purchase exclusive store and manufacturer merchandise and products.

Gamification

You can turn your shopping into a team sport with the Loyal-n-Save loyalty program:

- **Reward Tokens & Purchases**

  You can track your purchases with digital receipts and view your progress. You can also stay updated on your teammates and their purchases too, as well as view reward token balances, convert loyalty reward tokens into in-store cash, and so much more.

- **Reward Tokens Leaderboard**

  Check your status on the reward tokens on the virtual leaderboard using the app. Compete with your friends to see who has earned maximum reward tokens and move up the furthest on the leaderboard.

- **Earn Rewards**

  You can share your reward token status and Swag Shop wish list with your family and friends on your social media accounts. All you need to do is share a QR code on social media to add more people to your list.

Conclusion

With team sharing, you can get the most out of your loyalty. All you need to do is install the Loyal-n-Save app and be ready to enjoy loyalty reward tokens while you or your friends shop!

Enjoy using the Loyal-n-Save loyalty card, which rewards you for all your purchases. Shop, earn, and redeem.

Install & Sign up

About the Company

Loyal-n-Save is a part of the FasTrax enterprise suite of software solutions. It is owned and operated by Darren Schwartz and Doug Nolan. It assists retailers in creating customer engagement and expanding their overall customer base. What makes it different from others is its unique approach to marketing with loyalty programs, by allowing retailers to give customers a percentage of their reward tokens for providing references to friends and family for their store.

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