



Customer
Enrollment

Team
Rewards

Campaign
Progress



Purchase
Frequency



Training – Reports



- Discover a variety of reports with valuable insights.
- Our reports offer summed-up numbers for various modules to help you make informed decisions.



Reports



Reports Favorites



Campaign Reports



Item Reports



Customer Reports



Employee Reports



Asset Reports



Store Reports



Report Favorites

- Easily access your favorite reports with just a glance.
- This section is dedicated to displaying all of your frequently accessed reports.

		View Deleted Items	Toggle Dates	ID		30		FasTrax POS
Name	Report Name	Type	Created	Actions				
Campaign Activity Detail	Campaign Activity Detail Report	Loyalty	05/18/2023					
Campaign Items	Campaign Items	Loyalty	05/18/2023					
Customer Balance	Customer Balance Report	Loyalty	05/18/2023					

Reports

 Reports Favorites

 Campaign Reports

 Item Reports

 Customer Reports

 Employee Reports

 Asset Reports

 Store Reports

Campaign Activity Detail ▼

Campaign Activity Detail

Campaign Activity Summary

Campaign Earnings Report

Campaign Filters/Sales Report

Campaign List

Campaign Performance

Campaign Progress

Campaign Sign-ups

Raffle Campaign Report

Reward Tokens Earned By Location Report

Triggered Campaign List

Generate a variation of
reports on campaign
related statistics



Campaign Activity Detail Report



- Easily track your campaign's activity within any selected timeframe with our comprehensive report.
- Select your campaign, specify the time period, and get a detailed breakdown of all associated activity.

FILTER BY

~ Filter By Customer:

Click on the manage button

From there you can select individual or multiple customers.

~ Start and end date

~ Select campaign

~ Filter by type:

All reward types

Only direct campaign tokens

Referral tokens

Filter By Customer: *

Show All

Manage

Start Date: *

01/01/2023 12:00 am

End Date: *

Presets

12/31/2023 12:00 am

Select Campaign:

Loyal-n-Save

Filter By Type: *

All Reward Types

☐ Show Token Earnings Over

0

Campaign Name	Value	Start Date	End Date	Trigger Type	Reward Type
Loyal-n-Save	5.00	04/01/23	06/02/23	Open Ended	Percent of Dollar Value in Tokens
Activity Timestamp	Store	Customer	Type	Notes	Reward Tokens
05/03/2023 09:07 AM	63	Elizabeth Lara	Campaign Tokens	Campaign Tokens Earned	3,644
05/03/2023 09:07 AM	63	Elizabeth Lara	Campaign Tokens	Campaign Tokens Earned	5,070
					8,714

Campaign Activity Summary Report



FILTER BY

- View a summary of the total number of tokens earned from each campaign overall, within a specified timeframe.
- You can also view the number of printed coupons, redeemed coupons, and the redemption rate.

- ~ **Start and end date**
- ~ **Select campaign**

Start Date: *

01/01/2023

End Date: *

12/31/2023

Presets

Select Campaign:

Loyal-n-Save

Campaign Earning Report



- Compare how much money was generated and how many tokens were given out per campaign.

FILTER BY

~ **Start and end date**

~ **Filter By Items:**

Show all

Custom filter

- Click on the manage button for filters options.

Campaign Name: Loyal-n-Save

		01/23	02/23	03/23	04/23	05/23
# Receipts		2	1		32	
Cash Spent		\$39.46	\$0.00		\$940.19	
Cash Tokens		335	0		7,991	
Non-Cash Spent		\$0.00	\$24.21		\$114.71	
Non-Cash Tokens		0	157		745	
Total Tokens		335	157		8,737	

Campaign Filters / Sales Report



FILTER BY

- View the items sold and tokens earned per customer for each campaign.

~ **Start and end date**

~ **Trigger type**

~ **Report type:**

Including items from filters

Excluding items from filters

~ **Filter by items:**

Show all

Custom Filter

- Click on the manage button for filters options.
- Filter tab: UPC, department, category, manufacturer, and tag.

- Search
- All items, child Only, parent Only standalone only.

~ **Order by:**

Department, item name ascending

Token earnings ascending

Tokens earning descending

~ **Group by location:**

None

Location

Location group

Start Date: *

01/01/2023 12:00 am

End Date: *

12/31/2023 12:00 am

Presets

Report Type: *

Including Items from Filters

Filter By Items: *

Show All

Manage

Order by: *

Department, Item Name A...

Group By Location: *

None

Select Campaign:

Loyal-n-Save

Department Name	Product Name	Product UPC	Customer Name	Receipt #	Cashier #	Balance Added
200 - Campaign Test1	Marlboro \$.50 Men Smooth I...	028200608413	Elizabeth Lara	114	732	5,070
200 - Campaign Test1	R&J 1875 Romeo Ct En T B10...	000000001408	Elizabeth Lara	114	732	3,644

Campaign List Report



FILTER BY

- View a list of the current active, ended, and future campaigns.

~ **Active filter:**

- All campaigns
- Active only
- Inactive only

~ **Optional filters:**

- Only active campaign date

~ **Trigger type filter:**

- All campaigns
- Open ended only
- Trigger points (formerly tokens earned)
- Auto trigger only

Active Filter: *

All Campaigns

Trigger Type Filter: *

All Campaigns

☐ Only Active Campaign Dates

Name	Start Date	End Date	Trigger Type	Reward Type
Cig Coupon	12/11/19	12/31/21	Tokens Earned	Coupon
Static Points	12/12/19	02/01/20	Open Ended	Static Token
Eddies Campaign	04/20/20	05/20/20	Open Ended	Points Per Dollar Value
Happy Hours	05/26/20	06/26/20	Open Ended	Percent Dollar Value
Loyalty Points - 05 - Prem Cigars	06/04/20	10/30/33	Open Ended	Points Per Dollar Value

Campaign Performance Report



- View graphs and data on how many tokens were earned per month over the period of up to a year for all campaigns.

FILTER BY

~ Month Range:

3 months

6 months

9 months

12 months

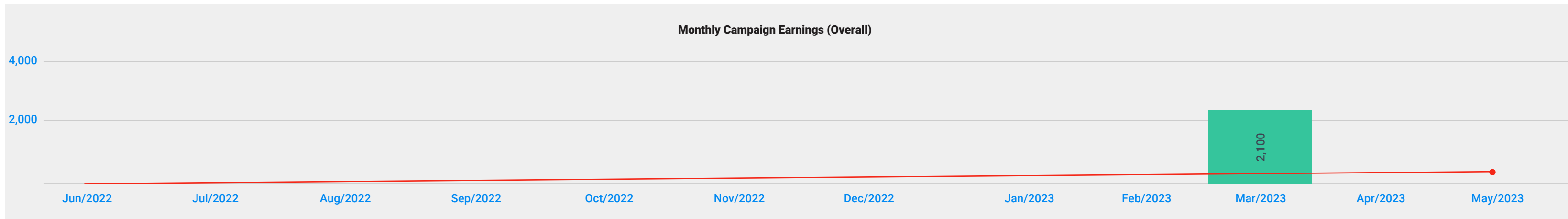
~ Optional filters:

Include auto trigger campaigns

Include deleted campaigns

Month Range: 3

12 Months

☒ Include Auto Trigger Campaigns☒ Include Deleted Campaigns[illegible]

Campaign Progress Report



FILTER BY

- Displays each participating customer's progress towards a certain “triggerable” or reward token earned campaign.

~ **Start and end date**

~ **Select campaign**

~ **Filter by customer**

~ **Sort By:**

Campaign name

First and last name

Balance

Utilized balance

Sort order

- Ascending

- Descending

~ **Filter by column:**

Balance

Filter Type

- Greater than

- Less than

- Equal to

Start Date: *

01/01/2023

End Date: *

12/31/2023

Presets

Select Campaign:

B1G1 50% Off Criss Cross 16oz Bag Tobacco - for te...

Filter By Customer: *

Show All

Manage

Sort By: *

Campaign Name

Sort Order: *

Ascending

Filter by Column: *

Select

Campaign Name

First Name

Last Name

Balance

% Towards Next

Added Tokens

B1G1 50% Off Criss Cross 16oz Bag Tobacco - for testing

Patricia

Phillips

0

0%

0

1 to 2 of 2

Campaign Usage Report



FILTER BY

- (Formally know as campaign signup) In this report, we can see the range of effectiveness for our campaign. With details such as the locations it has been used in, the number of customer hits, and the total token earnings for the campaign.

- ~ **Start and end date**
- ~ **Additional options:**
 - Include auto trigger campaigns

Start Date: *

01/01/2023

End Date: *

12/31/2023

Presets

☐ Include Auto Trigger Campaigns

Name	Start Date	End Date	Locations Used In	Customer Hits	Tokens Earnings
EXAMPLE FOR TRAINING - GET 100 TOKENS/POINTS FOR EVERY FULL PRICED CIGARETTE PACK PURCHASE	10/13/22	03/24/23	1	1	100
EXAMPLE FOR TRAINING - FOR EVERY \$5.00 SPENT ON ROLLING PAPERS & TUBES GET 500 TOKENS	10/13/22	03/31/23	1	1	1,000
EXAMPLE FOR TRAINING - BUY 5 CLASSIC COKE 16OZ CANS EVERY WEEK & GET 1,000 TOKENS	10/13/22	03/31/23	1	1	1,000

Raffle Campaign Report



FILTER BY

- This report is used to select the winner(s) for a raffle campaign.

~ Start and end date

~ Select campaign

~ Number of winners to draw

~ Spent (\$)

Transaction

Total

- Spent from

- Spent from

- Spent to

- Spent to

Start Date: *

01/01/2023

End Date: *

12/31/2023

Presets

Select Campaign:

Select All

Number of winners to draw:

3

Spent(\$): *

Select

Rank	Customer (Name)	Email Address	Phone Number
1	Jane Doe		
2	Fred Daniels		
3	John Perkin		

Reward Tokens By Location Report



- This report showcases the total tokens earned by each location accumulated for all campaigns/deals.

FILTER BY

~ Start and end date

~ Sort by:

Highest token added

Highest sale amount

Store #

Highest sale count

Start Date: *

01/01/2023

End Date: *

12/31/2023

Presets

Sort By: *

Store #

☐ Campaigns Only

Store Name	Customer Count	Sale Count	Sale Total	Reward Tokens Added
1 - Oneonta I	2	15	\$246.14	3,811
2 - Middletown	1	1	\$97.26	30
4 - Amsterdam	1	4	\$390.84	100
5 - Walton	1	13	\$633.60	170
6 - Catskill	2	3	\$169.05	1,536
7 - Johnstownn	2	3	\$90.85	656
9 - Valero	1	1	\$265.04	390
29 - Norwich	4	31	\$2160.15	13,229
63 - Walden	1	3	\$1440.74	9,514
101 - AHM (SMCH)	2	2	\$32.28	225
124 - Sanand	1	43	\$3389.19	850
1022 - Central Park NY	1	4	\$44.24	2,380

Reward Tokens Earned Campaign Report



- (Formally know as triggered campaign list) This report shows the list of “triggered” campaigns, which showcases every customer who hit or completed the trigger value and the time of occurrence.

FILTER BY

- ~ Start and end date
- ~ Select campaign

Start Date: *

01/01/2022

End Date: *

12/31/2022

Presets

Select Campaign:

10% off

Campaign Name	Store	First Name	Last Name	Applied Tokens	Campaign Start Date	Campaign End Date	Trigger Time
10% off	3444 - SC CORPORATE	Natalya	Krilyuk	0.00	11/10/22	12/10/22	11/10/22
10% off	7 - Johnstownn	Demo	Demo	0.00	11/10/22	12/10/22	12/09/22

Reports

 Reports Favorites

 Campaign Reports

 **Item Reports**

 Customer Reports

 Employee Reports

 Asset Reports

 Store Reports

Campaign Item Report ▼

Campaign Item Report

Customer Item Report

Item Total Earning Report

Top Balance Earning Report

Top Earning item



Campaign Items



FILTER BY

- This report shows all transactions that were a part of a campaign within a given date range.

~ Gender filter:

All genders: male, female, other.

~ Start and end date

~ Filter by items:

- Custom filter
- Click on the manage button for filters options.
 - Filter tab: UPC, department, category, manufacturer, and tag.

Search

All items, child only, parent only, standalone only.

Gender Filter: *

All Genders

Start Date: *

01/01/2023

End Date: *

12/31/2023

Presets

Filter By Items: *

Show All

Manage

Filter By Customer: *

Show All

Manage

Order By: *

Department, Item Name Ascending

Group By Location:*

None

Select Campaign:

Loyal-n-\$ave

☐ Exclude Employees

Campaign Name	Item Name	UPC	Customer Name	Receipt #	Timestamp	Total Tokens	Actions
200 - Campaign Test1	Marlboro \$.50 Men Smooth I...	028200608413	Elizabeth Lara	114	05/03/2023 09:07 AM	5,070	
200 - Campaign Test1	R&J 1875 Romeo Ct En T B10...	000000001408	Elizabeth Lara	114	05/03/2023 09:07 AM	3,644	

Customer Items



- This report shows every item a customer purchased between start and end date. By clicking on customer name in the item summary mode, you can view the customer receipts.

FILTER BY

~ Report type

~ Gender filter

~ Start and end date

~ Filter by:

Show all

Customer filter

- Click on the manage button for Filters options.

- Filter Tab: UPC, department, category, manufacturer, and tag.

~ Filter by customers:

Show all

Customer filter

- Click on the manage button for filters options.

~ Order by:

Highest sale qty

Sign up date descending

Sign up date ascending

Total reward tokens ascending

Total reward tokens descending

~ Group by location:

None

Location

Location group

Report Type: *
Item Summary

Gender Filter: *
All Genders

Start Date: *
03/01/2023

End Date: *
05/08/2023

Presets

Filter By: *
Show All

Manage

Filter By Customer: *
Show All

Manage

Order By: *
Highest Sale Qty

Group By Location: *
None

☐ Group By Age Range

☐ Exclude Employees

Item Name	UPC	# Bought	Customer Name	Customer Email	Total Sales	Total Tokens	Signup Date
3 Musketeers 19.2oz Bx/36	040000422089	65	Fred Daniels		\$323.52	0	04/22/2022 04:17 AM
\$ #948	644018109487	42	Fred Daniels		\$526.00	0	04/22/2022 04:17 AM
Airheads Big Blue Raspberry Cherry Bx/24	073390008819	41	Jane Doe		\$1,041.39	0	04/22/2022 04:17 AM
Store Product 11 (Standard)2	111222233334	36	John Perkin		\$825.48	584	07/07/2022 09:57 AM
Airheads Cherry Bx/36	073390001155	30	Linda Finnegan		\$236.70	0	04/22/2022 04:17 AM
Marlboro Lt Gold 100 Bx Pk	028200004659	20	Jane Doe		\$212.20	0	07/07/2022 09:57 AM
3 Musketeers King Size	040000006039	19	Fred Daniels		\$95.00	0	04/22/2022 04:17 AM
3 Musketeers King Size Bx/24	040000246039	12	Jane Doe		\$370.00	0	04/22/2022 04:17 AM
Almond Joy King Size Bx/18	034000052202	10	Linda Finnegan		\$290.00	0	04/22/2022 04:17 AM
#vapelite 2xl Blk T-shirt	000000009572	8	Linda Finnegan		\$79.76	797	02/03/2023 09:00 AM
\$ #948	644018109487	7	John Perkin		\$66.50	0	01/04/2022 07:40 AM
3 Musketeers 1.92oz Bx/36	040000422089	6	Fred Daniels		\$141.00	0	04/12/2023 06:00 AM
Airheads Big Blue Raspberry Cherry	073390010553	6	John Perkin		\$7.74	0	04/22/2022 04:17 AM
Almond Joy Reg Size Bx/36	034000903207	5	Linda Finnegan		\$120.00	0	04/22/2022 04:17 AM
A&J E Cig Ego Small	000000005078	5	John Perkin		\$114.95	0	10/04/2022 11:17 AM

Item Total Earning Report



FILTER BY

- This report shows the highest or lowest token earning items within a given date range. Each item shows the amount of money that was spent, sold quantity, and tokens awarded.

- ~ Start and end date
- ~ Show all

- ~ Filter by:
 - Customer filter
 - Click on the manage button for filters options.
 - Filter tab: UPC, department, category, manufacturer, and tag.

- ~ Show records:
 - Top 10, top 25, top 50, top 75, top 100, top 200.

- ~ Order by:
 - Highest token total
 - Lowest token total

Start Date: *
04/08/2023

End Date: *
05/08/2023

Presets

Filter By: *
Show All Manage

Show Records: *
Top 10

Order By*
Highest Token Total

Product Name	UPC	Bonus Type	Amount	Sold Qty	Balance Added
Marlboro \$.50 Men Smooth Ice KS Bx Ctn	028200608413	Campaign Tokens	\$101.40	1	5,070
R&J 1875 Romeo Ct En T B10 *don	000000001408	Campaign Tokens	\$72.89	1	3,644
Cigar Aficionado	000000075008	Campaign Tokens	\$23.80	4	2,380
Store Product 11 (Standard)2	111222233334	Campaign Tokens	\$183.44	8	1,559
Cbd Hemp Flower Suver Haze 1/8 oz	703694927072	Campaign Tokens	\$39.98	2	799
#vapelife 3xl Blk T-shirt	000000009573	Campaign Tokens	\$27.59	3	275
Store Product 2267	006346346451	Campaign Tokens	\$22.99	1	195
#vapelife 2xl Blk T-shirt	000000009572	Campaign Tokens	\$17.06	2	170
\$ #948	644018109487	Campaign Tokens	\$128.50	10	100
Airheads Big Blue Raspberry Cherry Bx/24	073390008819	Campaign Tokens	\$71.37	3	30

Customer Top Balance Earning Report



FILTER BY

- This report shows the highest token earning customers and their purchased products within a given date range.

~ Start and end date

~ Show records:

Top 10, top 25, top 50, top 75, top 100, top 200.

Start Date: *

01/01/2023

End Date: *

12/31/2023

Presets

Show Records: *

Top 10

Product Name	UPC	Customer	Bonus Type	Amount	Sold Qty	Balance Added
Marlboro \$.50 Men Smooth Ice KS Bx Ctn	028200608413	Elizabeth Lara	Campaign Tokens	\$101.40	1	5,070
R&J 1875 Romeo Ct En T B10 *don	000000001408	Elizabeth Lara	Campaign Tokens	\$72.89	1	3,644
1hose 16* Blk Hypnotic Hookah	000000001970	Demof Demof	Campaign Tokens	\$99.99	1	999
1hose 16* Blk Hypnotic Hookah	000000001970	Demog Demog	Campaign Tokens	\$99.99	1	999
1hose 16* Blk Hypnotic Hookah	000000001970	Demof Demof	Campaign Tokens	\$99.99	1	999
1hose 16* Blk Hypnotic Hookah	000000001970	Demof Demof	Campaign Tokens	\$99.99	1	999
1hose 16* Blk Hypnotic Hookah	000000001970	Demof Demof	Campaign Tokens	\$99.99	1	999
#vapelite 2xl Blk T-shirt	000000009572	Riya Patel	Campaign Tokens	\$79.76	8	797
Cigar Aficionado	000000075008	Jalpesh Thakkar	Campaign Tokens	\$5.95	1	595
Cigar Aficionado	000000075008	Jalpesh Thakkar	Campaign Tokens	\$5.95	1	595

Top Earning Items



- This report shows top token earning products.

FILTER BY

~ Filter by:

Show all

Customer Filter:

- Click on the manage button for Filters options.

Filter tab:

- Department, category, manufacturer

~ Show top:

10, 25, 50

Filter By: *

Show All

Manage

Show Top: *

10

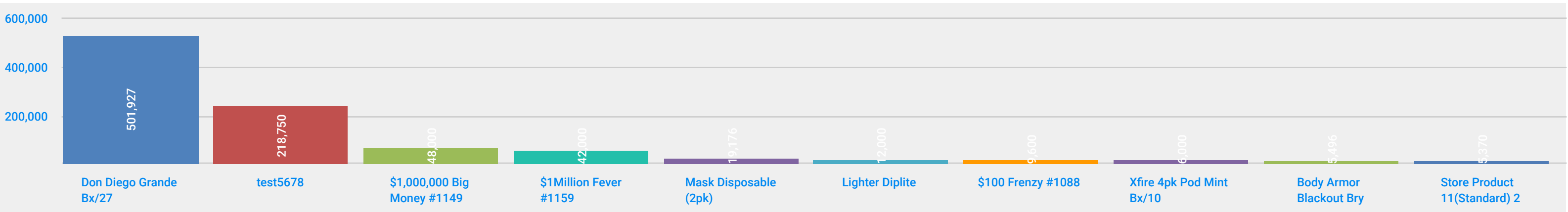
Start Date: *

01/01/2022

End Date: *

12/31/2022

Presets



Name	UPC	Earned Amount (Tokens)	Avg Amount (Tokens)	Earned Amount (\$)	Customers	Campaigns	Most Used Campaign	Total Sales	Sale Amount
Don Diego Grande Bx/27	071610932678	501,927	110,190	\$501.93	1	1	88	3	\$750.24
test5678	30058574	218,750	54,687	\$218.75	6	0		18	\$21,272.16
\$1,000,000 Big Money #1149	644018111497	48,000	24,000	\$48.00	1	1	88	3	\$750.24
\$1 Million Fever # 1159	644018111596	42,000	14,000	\$42.00	2	0		5	\$785.28
Mask Disposable (2pk)	000000000007	19,176	19,176	\$19.18	1	1	88	1	\$30.20
Lighter Diplite	000000000001	12,000	12,000	\$12.00	2	1	88	2	\$10.29
\$100 Frenzy #1088	644018110889	9,600	9,600	\$9.60	1	1	88	1	\$30.20
Xfire 4pk Pod Mint Bx/10	712755997596	6,000	6,000	\$6.00	1	1	Summer Bumper Offer	1	\$94.94
Body Armor Blackout Bry	858176002119	5,496	5,496	\$5.50	1	1	88	1	\$30.20
Store Product 11(Standard)2	111222233334	5,370	232	\$5.37	5	2	Anniversary Sale! 10% Off + 10X Rewards-Vips joshi	30	\$1,250.29

Reports

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Customer Activity Report ▼

Customer Activity Report

Customer Balance

Customer Enrollment Report

Customer Information Report

Customer Manual Balance Change Report

Customer Purchase Frequency Report

Customer Raffle Entries

Customer Receipt Report

Customer Reward Tokens By Type Report

Customer Signup Source Report

Customer Spending Details Report

Customer Store Banned Report

Customer Team Report

Source Campaign



Customer Activity Report



- This report shows each customer transaction with date, store name, receipt number, cashier name, customer name, email, UPC, department, sold quantity, line amount, and total. Reports can be filtered by total sales amount or transaction amount.

FILTER BY

~ **Start and end date**

~ **Advanced filter:**

Show all

Customers with total sales amount over

– Filter value

Customers with total sales amount under

– Filter value

Customers with total sales equal to

– Filter value

Customers more transactions than

– Filter value

~ **Additional options:**

Include deleted customers

Start Date: *

End Date: *

Presets

Advanced Filter: *

☐ Include Deleted Customers

01/01/2023 12:00 am

12/31/2023 12:00 am

Show All

Date	Store Name	Receipt Number	Cashier Name	Customer Name	Email Id
03/15/2023 01:37 PM	75 - TEST POS	5	FasTrax Support	Frank Daniels	Frank.Daniels@demo.com
Receipt Name	UPC	Department	Sold Quantity	Line Amount	Total
Marlboro pack test	000011112222	7777 - 01 -CIGS FULL	1	\$10.00	\$10.00
					\$10.00

Date	Store Name	Receipt Number	Cashier Name	Customer Name	Email Id
03/15/2023 02:30 PM	75 - TEST POS	7	FasTrax Support	Jane Doe	Jane.Doe@demo.com
Receipt Name	UPC	Department	Sold Quantity	Line Amount	Total
Top Gummed Single Wide Rolling Papers	771705100042	0 - ROLLING PAPER	5	\$5.00	\$25.00
					\$25.00

Date	Store Name	Receipt Number	Cashier Name	Customer Name	Email Id
03/15/2023 02:45 PM	75 - TEST POS	8	FasTrax Support	John Perkin	John.Perkin@demo.com
Receipt Name	UPC	Department	Sold Quantity	Line Amount	Total
Classic Coke 16oz Can	049000053418	25 - Beverages	5	\$99.95	\$499.75

Customer Balance Report



FILTER BY

- This report shows every customer you have with their current token balance. This report can be filtered by gender and grouped by age range.

~ **Gender filter:**

All genders: Male, female, other

~ **Filter balance types:**

Select all

Additional balance types will appear in this list once you have added balance types.

~ **Additional options:**

Group by age range

Exclude zero balances

Gender Filter: *

All Genders

▼

Filter Balance Types: *

Please Select Item

▼

First Name	Last Name	Gender	Email	Balance Type	Balance
Fred	Daniels	Male	Fred.Daniels@demo.com	Default	23,333
Jane	Doe	Female	Jane.Doe@demo.com	Default	2,100
John	Perkin	Male	John.Perkin@demo.com	Default	9

1 to 3 of 3

Customer Enrollment Report



FILTER BY

- This report shows customers who have been signed up within a given date range.

~ **Start and end date**

~ **Gender filter:**

All genders: Male, female, other

~ **Group by location:**

Location

Location group

Show all

~ **Filter by:**

Filter by employee

Click on the manage button for filters options

Start Date: *

End Date: *

Presets

Gender Filter: *

Group By Location: *

Filter By: *

01/01/2023 12:00 am

12/31/2023 12:00 am

All Genders

None

Show All

Manage

☐ Group By Age Range ☐ Include Deleted Customers

Customer Name	Email	Signup Location	Signup Date	Total Signups	Total Balance	Signed Up By
Jane Doe	Jane.Doe@demo.com	2 - Middletown	05/12/2023 08:36 AM	0	0	
Fred Daniels	Fred.Daniels@demo.com	20 - Wilkes-Barre City	05/19/2023 08:17 AM	0	0	
John Perkin	John.Perkin@demo.com	75 - Test POS	01/30/2023 10:15 AM	0	0	
Linda Finnegan	Linda.Finnegan@demo.com	- N/A	03/06/2023 10:19 AM	0	0	

Total Records:

4

Customer Information Report



FILTER BY

- This report shows all customers email, phone number, address, stores shopped, joined loyalty date, last activity date, lifetime dollars spent, and sign-up location.

~ **Show all**

~ **Filter by customer**

Click on the manage button for filters options to select customer(s).

~ **Advanced filter:**

Show all

Customers inactive for more than days

- Days

Customers joined X days ago

- Days

Customers without purchases

~ **Gender filter:**

All Genders: Male, female, other

~ **Dollars spent filter:**

Include all amounts

Include greater than

- Sales amount

Include less than

- Sales amount

~ **Additional options:**

Group by age range

Okay to text

Okay to email

Filter By: *

Show All

Manage

Advanced Filter:*

Show All

Gender Filter: *

All Genders

Dollar Spent Filter:*

Include All Amounts

☐ Group By Age Range ☐ Ok To Text ☐ Ok To Email ☐ Only Multi-Location Customers ☐ Include Deleted Customers

First Name	Last Name	Email	Username	Phone	Address	Stored Shopped	Joined Loyalty
Jane	Doe	Jane.Doe@demo.com	Jane.Doe	012-345-6789	Demo Address	3	06/22/18
Fred	Daniels	Fred.Daniels@demo.com	Fred.Daniels	012-345-6789	Demo Address	5	05/09/22
John	Perkin	John.Perkin@demo.com	John.Perkin	012-345-6789	Demo Address	1	07/13/21
Linda	Finnegan	Linda.Finnegan@demo.com	Linda.Finnegan	012-345-6789	Demo Address	7	04/05/22

Customer Manual Balance Change Report



FILTER BY

- This report shows manual balance changes made to customer accounts.

~ Start and end date

~ Filter by customer:

Click on the manage button for filters options to select customer(s).

Start Date: *
01/01/2022

End Date: *
12/31/2022 12:00 am

Presets

Filter By: *
Show All

Manage

Customer Name	Email	Change By	Balance Before	Balance Added	Balance After	Date
Fred Daniels	Fred.Daniels@demo.com	SMCH Test	4.80	999,995.20	1,000,000.00	11/14/22 11:06:14
Jane Doe	Jane.Doe@demo.com	SMCH Test	0.00	60,000.00	60,000.00	03/16/22 07:11:58
John Perkin	John.Perkin@demo.com	SMCH Test	30,000.00	90,000.00	1,20,000.00	02/24/22 15:03:52
Fred Daniels	Fred.Daniels@demo.com	SMCH Test	1,000.00	29,000.00	30,000.00	02/24/22 15:02:48
Linda Finnegan	Linda.Finnegan@demo.com	Carly Liston	0.00	2,000.00	2,000.00	02/18/22 21:40:22
John Perkin	John.Perkin@demo.com	Carly Liston	0.00	2,000.00	2,000.00	02/18/22 21:34:16
John Perkin	John.Perkin@demo.com	Carly Liston	0.00	2,000.00	2,000.00	02/18/22 21:29:20
John Perkin	John.Perkin@demo.com	Carly Liston	0.00	2,000.00	2,000.00	02/18/22 21:27:19
Linda Finnegan	Linda.Finnegan@demo.com	Carly Liston	0.00	2,000.00	2,000.00	02/18/22 21:12:31
Fred Daniels	Fred.Daniels@demo.com	Carly Liston	0.00	2,000.00	2,000.00	02/18/22 21:02:29
Jane Doe	Jane.Doe@demo.com	Carly Liston	0.00	2,000.00	2,000.00	02/18/22 21:00:10
Linda Finnegan	Linda.Finnegan@demo.com	Carly Liston	0.00	2,000.00	2,000.00	02/18/22 20:50:44
Linda Finnegan	Linda.Finnegan@demo.com	Carly Liston	0.00	2,000.00	2,000.00	02/18/22 20:42:58
Fred Daniels	Fred.Daniels@demo.com	Carly Liston	0.00	2,000.00	2,000.00	02/18/22 20:37:45
Jane Doe	Jane.Doe@demo.com	Carly Liston	0.00	2,000.00	2,000.00	02/17/22 20:13:44
John Perkin	John.Perkin@demo.com	Carly Liston	0.00	2,000.00	2,000.00	02/17/22 20:11:03
Fred Daniels	Fred.Daniels@demo.com	Carly Liston	0.00	2,000.00	2,000.00	02/17/22 20:05:32
Linda Finnegan	Linda.Finnegan@demo.com	Admin *	858.80	899,141.20	900,000.00	01/14/22 21:27:55
Linda Finnegan	Linda.Finnegan@demo.com	Carly Liston	500.00	250.00	750.00	01/04/22 21:52:20
Linda Finnegan	Linda.Finnegan@demo.com	Admin *	9,500.00	2,550.00	12,050.00	01/04/22 13:24:43
Fred Daniels	Fred.Daniels@demo.com	Admin *	5,000.00	2,000.00	7,000.00	01/04/22 12:56:04
Jane Doe	Jane.Doe@demo.com	Admin *	2,000.00	1.00	2,001.00	01/03/22 11:32:11

Customer Purchase Frequency Report



- This report shows the number of customers who have hit over X purchases per day. If this is a specific day, we show all customers who hit over X on that day. Otherwise, if it’s “all time”, then it shows the worst date, and when that worst occurrence happened.

Start Date: *

End Date: *

Presets

Gender Filter: *

Filter by Frequency:*

Filter Type:*

Filter by Column:*

04/22/2023

05/22/2023

All Genders

Select

All Customers & Employees

Select

Sort By: *

Sort Order: *

Min. Purchase Count

Total Transactions

Descending

0

☐ Group By Age Range

Name	Email	Employees	Security Flag	Occurrence Date (Security Flag)	Total Transactions	Last Transaction Date	Signup Location	Min/Day	Max/Day	Avg/Day	Frequency	Vs Avg. Customer
Jalpesh Thakkar	jalpesh@demo.com	7	23	05/17/2023	56	05/22/2023 06:27 AM	1-Oneonta l	5	23	1.87	More than once per day	⬆
Bob Dole	bob2@demo.com		11	05/16/2023	11	05/16/2023 01:00 PM	5-Walton	11	11	0.37	Thrice in a week	⬆
Elizabeth Lara	elizabeth.lara@demo.com		7	05/02/2023	8	05/03/2023 09:07 AM	63-Walden	1	7	0.27	Twice in a week	⬇
Robert Terry	rterry@sample.com	117777777	4	04/28/2023	4	04/28/2023 01:02 PM	2-Middletown	4	4	0.13	Once in a week	⬇
Demoj Demoj	demoj@demo.com		3	04/27/2023	4	05/09/2023 02:39 AM	7-Johnstownn	1	3	0.13	Once in a week	⬇
Demoh Demoh	demoh@demo.com		4	05/09/2023	4	05/09/2023 08:06 AM	29-Norwich	4	4	0.13	Once in a week	⬇
Demo Demo	demo2232@demo.com		2	04/28/2023	2	04/28/2023 12:30 PM	N/A	2	2	0.07	Once in 10 days	⬇
Test22 Test22	Test22@demo.com		1	05/09/2023	1	05/09/2023 06:17 AM	29-Norwich	1	1	0.03	Once in 10 days	⬇
Maura Boyd	maura.b@demo.com		1	05/19/2023	1	05/19/2023 12:39 PM	2-Middletown	1	1	0.03	Once in 10 days	⬇
Anthony Tester	atester_@demo.com		1	05/09/2023	1	05/09/2023 01:25 PM	2-Middletown	1	1	0.03	Once in 10 days	⬇

Customer Purchase Frequency Report



FILTER BY

~ **Start and end date**

~ **Gender filter:**

All Genders: Male, female, other

~ **Filter by frequency:**

Once in 10 days

Once in a week

Twice in a week

Thrice in a week

Alternate day

Almost daily

Daily

More than once per day

~ **Filter type:**

All customers & employees

Sort by:

- Total transactions

Sort order:

- Descending

- Ascending

Minimum purchase count

~ **Only customers or only employees:**

Filter by

Show all

Filter by customer

-Click on the manage button for filters options to select customer(s).

Filter by columns

-Security flag

Minimum purchase count

-Min per day

Minimum purchase Count

-Max per day

Minimum purchase Count

~ **Sort by:**

Total transactions

Security flag

Min per day

Max per day

Name

Email

~ **Sort order:**

Descending

Ascending

~ **Minimum purchase count**

Customer Raffle Entries Report



- This report shows the number of raffle entries each user has achieved per relevant campaign within a given date range.

FILTER BY

~ **Start and end date**

~ **Select campaign:**

Select all

Select a campaign from the list

~ **Filter by:**

Select all

Filter by customer

– Click on the manage button for filters options to select customer(s)

Start Date: *

01/01/2023 12:00 am

End Date: *

12/31/2023 12:00 am

Presets

Select Campaign:

Select All

Filter By: *

Show All

Manage

Customer Name	Email Address	Phone Number	Total Entries
Fred Daniels	Fred.Daniels@demo.com		2
Jane Doe	Jane.Doe@demo.com		5
John Perkin	John.Perkin@demo.com		21
Linda Finnegan	Linda.Finnegan@demo.com		40

Customer Receipt Report



- This report shows customer purchase receipts within a given date range.

Start Date: *

01/01/2023 12:00 am

End Date: *

12/31/2023 12:00 am

Presets

Gender Filter: *

All Genders

Filter Type: *

All Customers & Employees

Sort By: *

Date

Sort Order: *

Descending

Filter by Column: *

Select

☐ Group By Age Range

☐ Include Deleted Customers

Date	Location	Receipt Number	Cashier Name	Customer Name	Email Id
03/23/2023 04:08 PM	75 - TEST POS	16	FasTrax Support		
Receipt Name	UPC	Department	Sold Quantity	Amount	Total
CRISS CROSS PIPE TOB 16OZ ORIGINAL	899789002011	222 - RYO	1	\$10.00	\$10.00

Date	Location	Receipt Number	Cashier Name	Customer Name	Email Id
03/23/2023 11:56 AM	75 - TEST POS	14	FasTrax Support		
Receipt Name	UPC	Department	Sold Quantity	Amount	Total
CRISS CROSS PIPE TOB 16OZ ORIGINAL	899789002011	222 - RYO	1	\$10.00	\$10.00

Customer Receipt Report



FILTER BY

~ Start and end date

~ Gender filter:

All Genders: Male, female, other

~ Filter type:

- All customers & employees
- Only customers
- Only employees

~ Filter by:

Show all

Filter by customer

- Click on the manage button for filters options to select customer(s)

Sort by

- Date
- Receipt number
- Cashier name
- First and last name
- Email

~ Sort order:

- Descending
- Ascending

~ Sort by:

- Date
- Receipt number
- First and last name
- Email

~ Sort order:

- Descending
- Ascending

~ Filter by column:

- Receipt number
 - Filter value
- Cashier name
 - Filter value

~ Additional options:

- Group by age range
- Include deleted customers

Reward Tokens By Type Report



- This report allows you to view a customers total team count, total reward tokens, sign up reward tokens, referral reward tokens, campaign reward tokens, redeemed dollars, manual change, and token refund within a given date range.

FILTER BY

~ **Start and end date**

~ **Filter by:**

Show All

Filter By Customer

Click on the Manage button for filters options to select customer(s).

~ **Filter Level**

~ **Customer:**

Customer

Location

Start Date: *

05/01/2023

End Date: *

05/08/2023

Presets

Filter By: *

Show All

Manage

Filter Level: *

All Levels

Group By: *

Customer

Customer Name	Direct Team	Total Team Count	Total Reward Tokens	Signup Reward Tokens	Referral Reward Token	Campaign Reward Tokens	Redeemed Tokens	Manual Change	Token Refund
Fred Daniels	756	756	12,201.00	0.00	13,809.30	2,391.70	-4,000.00	0.00	0.00
Jane Doe	0	0	11,548.50	0.00	0.00	11,548.50	0.00	0.00	0.00
John Perkin	0	0	9,178.50	0.00	0.00	9,178.50	0.00	0.00	0.00
Linda Finnegan	494	494	8,505.42	0.00	11,913.22	4,542.20	-7,950.00	0.00	0.00

Customer Store Signup Source Report



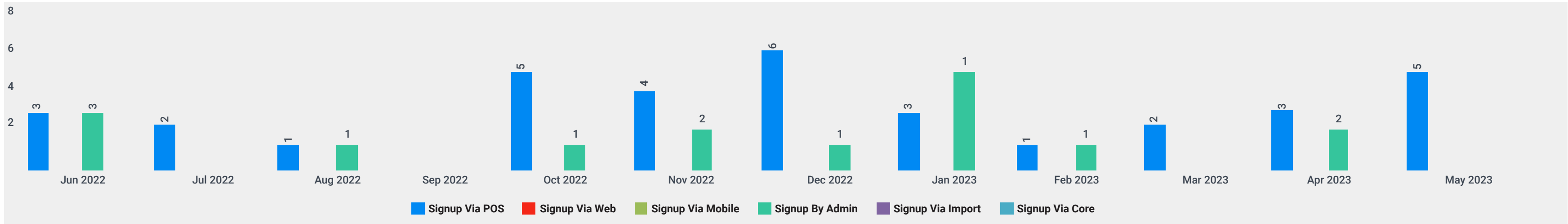
FILTER BY

~ Date

- This report shows the loyalty customer sign ups monthly over the last year, separated by sign up method (Point of sale, web, mobile, admin, and import) and whether or not a referral code was used.

Date: *

05/22/2023



Month	Total Store Signups	Source Campaign Used	Signup Via POS	Signup Via Web	Signup Via Mobile	Signup By Admin	Signup Via Import	Signup Via FTX Core	Signup Via POS (Referral code used)	Signup Via Web (Referral code used)	Signup Via Mobile (Referral code used)	Male	Female	Others
May 2023	5	0	5	0	0	0	0	0	5	0	0	5	0	0
Apr 2023	5	0	3	0	0	2	0	0	2	0	0	3	2	0
Mar 2023	2	0	2	0	0	0	0	0	2	0	0	1	1	0
Feb 2023	2	0	1	0	0	1	0	0	1	0	0	2	0	0
Jan 2023	8	0	3	0	0	5	0	0	3	0	0	6	1	1
Dec 2022	7	0	6	0	0	1	0	0	1	0	0	5	2	0
Nov 2022	6	0	4	0	0	2	0	0	0	0	0	3	2	1
Oct 2022	6	0	5	0	0	1	0	0	1	0	0	4	1	1
Sep 2022	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Aug 2022	2	0	1	0	0	1	0	0	1	0	0	1	1	0
Jul 2022	2	0	2	0	0	0	0	0	0	0	0	2	0	0
Jun 2022	5	0	3	0	0	3	0	0	1	0	0	6	0	0

Customer Spending Details Report



- This report shows customers who spend any amount of money, customers who spend less than a certain amount of money, and customers who spend greater than a certain amount of money within a given date range. This report also shows a customer sign up date and the most common location.

Start Date: *

05/01/2023

End Date: *

05/22/2023

Presets

Order By: *

Sale Total Descending

Advanced Filter:*

Include All Amounts

Gender Filter: *

All Genders

Filter Items: *

Show All

Manage

☐ Group By Age Range

Email	First Name	Last Name	Most Common Location	Signup Date	Sale Total	Last Transaction Date	Total Count of Transaction
demoh@demo.com	Demoh	Demoh	29-Norwich	03/02/23	\$7,012.72	05/09/23	1
demoj@demo.com	Demoj	Demoj	29-Norwich	10/04/22	\$4,487.38	05/09/23	1
jalpesh142912@demo.com	Jalpesh	Thakkar	124-Sanand	04/22/22	\$4,441.80	05/17/23	1
elizabeth.lara@demo.com	Elizabeth	Lara	63-Walden	03/22/23	\$3,586.42	05/02/23	1
Test22@demo.com	Test22	Test22	29-Norwich	05/09/23	\$3,121.56	05/09/23	1
mihir.gangajaliya@demo.com	Mihir	Gangajaliya	1-Testing LLC	06/01/22	\$140.24	05/04/23	1
bob2@demo.com	Bob	Dole	1022-Central Park NY	09/09/21	\$133.67	05/16/23	1
maura.b@demo.com	Maura	Boyd	2-Middletown	04/06/23	\$97.26	05/19/23	1
atester@demo.com	Anthony	Tester	2-Middletown	05/09/23	\$10.02	05/09/23	1

Customer Spending Details Report



FILTER BY

~ **Start and end date**

~ **Sort By:**

- Sale total descending
- Sale total ascending

~ **Advanced filter:**

- Include all amounts
- Include greater than
- Include less than

~ **Gender filter:**

- All genders
- Male
- Female
- Other

~ **Filter items:**

- Show all
- Custom filter
- Click on the manage button for filters options.

Filter tab: Department, category

~ **Additional options:**

- Group by age range

Customer Store Banned Report



- This report shows banned customers, their email, sign up location, store from which they were banned, and banned description.

FILTER BY

~ Gender filter

~ Filter by:

Show all

Filter by customer

- Click on the manage button for filters options to select customer(s).

Gender Filter: *

All Genders

▼

Filter By: *

Show All

▼

Manage

Customer Name	Email	Signup Location	Banned Store	Banned Description
Katie Clark	Katie.Clark@demo.com	1-Oneonta I	SMCH Test	Test

1 to 1 of 1

Customer Team Report



FILTER BY

- This report shows the top 10, 25, 50, 75, 100, or 200 users for team signups within a given date range.

~ Start and end date

~ Filter Type:

All customers & employees

Only customers

Only employees

~ Show records:

Top 10

Top 25

Top 50

Top 75

Top 100

Top 200

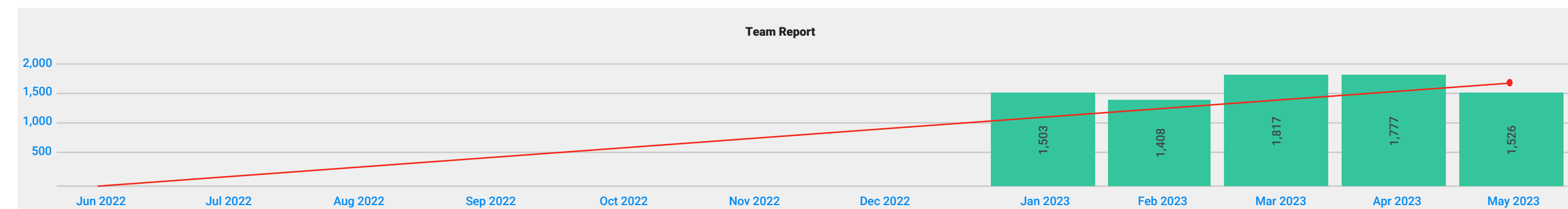
~ Group by location:

Location

Location group

Start Date: * 01/01/2023 12:00 am End Date: * 12/31/2023 12:00 am Presets Filter Type: * All Customers & Employees Filter Level: * Only Level 1 Show Records: * Top 10 Group By Location: * None

☐ Include Deleted Customers



Name	Employees	Email	Signup Location	Team Joins
Nathan Welliver	Yes		34 - Kingston	372
Michael Clark	Yes		54 - Arcadia	240
Penny Allen	Yes		46 - Brockport	235
Alex Ferretti	Yes		14 - Pittston	223
Sabastian Armstrong	Yes		29 - Norwich	190
Georgia Tepelidis	Yes		20 - Wilkes-Barre City	175
Matthew Morey	Yes		4 - Amsterdam	163
Damon Barrett	Yes		27 - Latham	156
Richard Rowe	Yes		16 - Hudson	145
Elizabeth Cheney	Yes		4 - Amsterdam	137

Source Campaign Report



FILTER BY

- This report shows the participation results by campaign.

~ Show all

~ Filter by source campaign

Click on manage

~ Start and end date

~ Gender filter:

All genders

Male

Female

Other

~ Additional option:

Include deleted customers

Hide records with no registration

Filter By: *

Show All

Manage

Start Date: *

04/12/2023

End Date: *

05/12/2023

Presets

Gender Filter: *

All Genders

☐ Include Deleted Campaigns

☐ Hide Records With No Registration

Name	# Hits	# Registered	Total %	# Male	# Female	# Other
TEST	0	0	0	0	0	0
Source Campaign 1	0	0	0	0	0	0
SMCH Emails - added 500 token reward 4/26/23	0	0	0	0	0	0
SMCH Website - Rewards - added 500 token reward 4/27/23	0	0	0	0	0	0
CBD Source Emails	0	0	0	0	0	0
CBD Source Social Media	0	0	0	0	0	0
Landing page - LNS - added 500 token reward 4/28/23	0	0	0	0	0	0
Register LNS	0	0	0	0	0	0

Reports

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 Campaign Reports

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 **Employee Reports**

 Asset Reports

 Store Reports

Employee Team Report ▼

Employee Team Report

Employee Token Breakdown Report



Employee Team Report



FILTER BY

- This report shows the customers who have joined the team of an employee, the referral customer record, their team level, and join date within a given date range.

~ **Start and end date**

~ **Filter by**

~ **Show all:**

Filter by employee

Click on the manage button for filter options to select employee(s)

~ **Filter levels**

~ **Group by location:**

None

Location

Location group

~ **Additional option:**

Include deleted employees

Start Date: *

05/01/2023

End Date: *

05/31/2023

Presets

Filter By: *

Show All



Manage

Filter Level: *

Only Level 1



Group By Location: *

None



☐ Include Deleted Employees

Employees	Referral Name	Referral Email	Signup Location	Team Depth	Join Date
Employee test 1	Adam Osterberg		36-West Henrietta	1	05/05/2023 04:40 PM
Employee test 1	Damian Lindsay		36-West Henrietta	1	05/08/2023 07:39 PM
Employee test 1	Luis Olivero		36-West Henrietta	1	05/10/2023 04:04 PM
Employee test 1	Ashton Horton		43-Cortland	1	05/19/2023 07:59 PM
Employee test 2	Kiara Lieber		43-Cortland	1	05/05/2023 08:13 PM
Employee test 2	Sean Barry		43-Cortland	1	05/19/2023 08:03 PM
Employee test 2	Yvette Jenkins		43-Cortland	1	05/09/2023 07:26 PM
Employee test 2	Ashley Colwell		14-Pittston	1	05/21/2023 02:08 PM
Employee test 3	Barbara Desanto		14-Pittston	1	05/07/2023 12:53 PM
Employee test 3	Bernadine Lee		14-Pittston	1	05/07/2023 12:32 PM
Employee test 3	Christine Armstrong		14-Pittston	1	05/10/2023 01:24 PM

Employee Token Breakdown Report



FILTER BY

- This report shows employee token earnings from their own purchases and from their team, the total of both, their team size, sale count, and total sale amount within a given date range.

~ **Start and end date**

~ **Filter by:**

Show all

Filter by employee

- Click on the manage button for filter options to select employee(s).

Start Date: *

05/01/2023

End Date: *

05/31/2023

Presets

Filter By: *

Show All

Manage

First Name	Last Name	Employee #	Earned Non-Team	Earned Team	Earned Total	Team Size	Sale Count	Sale Amount
Demo1	Tester	7	1,010	0	1,010	0	56	\$1,932.41
Demo2	Tester	9898	0	0	0	0	0	\$0.00
Demo3	Tester	123	0	0	0	0	0	\$0.00
Demo4	Tester	11777777	0	0	0	0	4	\$688.14
Demo5	Tester	1115	0	0	0	0	0	\$0.00

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Balance Type Breakdown ▼

Balance Type Breakdown

Customer Breakdown

Total Aggregate Report



Balance Type Breakdown



FILTER BY

- This report shows total tokens and their dollar amount based on balance type within a selected date range.

~ **Start and end date**

Start Date: *

End Date: *

Presets

04/22/2023

05/22/2023

Balance Type	Account	Total Tokens	Total Conversion Dollar Amount
Default	SMCH Test	5,000	\$5.00



- This report shows all customers current balance, dollar amount, total redeemed money, and total redeemed tokens within a given date range.

Customer Type Breakdown

Start Date: *

01/01/2022

End Date: *

12/31/2022 12:00 am

Presets

Order By: *

Order by Total Tokens

Gender Filter: *

All Genders

Filter Type: *

All Customers & Employees

☒ Exclude Customers with Zero Token Balance

☒ Exclude Customers without Redeemed Dollars

☒ Group By Age Range

Age Range: 18 - 24				
Customer Name	Current Balance	Current Conversion Dollar Amount	Total Redeemed Money	Total Redeemed Tokens
Fred Daniels	445.947	\$445.95	\$2.00	2,000
Jane Doe	131	\$0.13	\$1.34	1,340
Anthony Hill	1	\$0.00	\$61.34	61,340

Age Range: 25 - 34				
Customer Name	Current Balance	Current Conversion Dollar Amount	Total Redeemed Money	Total Redeemed Tokens
Henry Peters	657,238	\$657.24	\$20.00	20,000
John Parkin	637,103	\$637.10	\$325.04	325, 040
Carly Liston	10,000	\$10.00	\$28.75	28.750

Age Range: 35 - 44				
Customer Name	Current Balance	Current Conversion Dollar Amount	Total Redeemed Money	Total Redeemed Tokens
Linda Finnegan	100,000	\$100.00	\$20.00	20,000
Roman Millar	73,345	\$73.35	\$24.01	24,010
Russell Keys	8,737	\$8.74	\$2.96	2,960
Tim Clark	1,158	\$1.16	\$2.01	2,010

Age Range: No Range				
Customer Name	Current Balance	Current Conversion Dollar Amount	Total Redeemed Money	Total Redeemed Tokens
Bob Dole	859,236	\$859.24	\$47.76	47,760
Lola Demarco	208	\$0.21	\$0.09	90

Customer Type Breakdown



FILTER BY

~ **Start and end date**

~ **Order by:**

- Order by total tokens
- Oder by redeemed dollars

~ **Gender filter:**

- All genders
- Male
- Female
- Other

~ **Filter type:**

- All customers & employees
- Only customer
- Only employees

~ **Additional options:**

- Exclude customer with zero token balance
- Exclude customer without redeemed dollars
- Group by age range

Total Aggregate Report

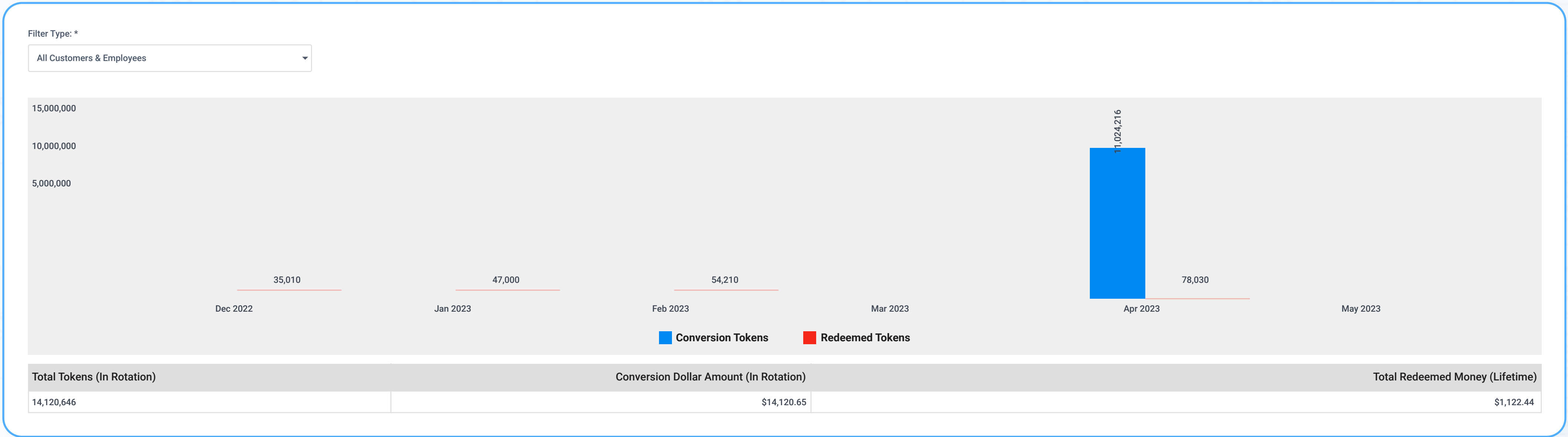


- This report shows tokens distributed, their dollar amount, and the total redeemed money over the last 6 months, and per month.

FILTER BY

~ **Filter type:**

- All customers & employees
- Only customers
- Only employees



Reports

 Reports Favorites

 Campaign Reports

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 Customer Reports

 Employee Reports

 Asset Reports

 **Store Reports**

Store Monthly Signup Report ▼

Store Monthly Signup Report

Store Signup Report





Store Monthly Signup Report

● This report shows total customer sign ups and team sign ups over the last year for each of your stores.

● **Total Signups:**

This shows the total LNS signups for each month over the course of one full year.

● **Count Difference MOM:**

This shows the increase/decrease of signups on a month to month (MOM) comparison, over the course of one full year.

● **% Difference MOM:**

This shows the % increase/decrease of signups on a month to month (MOM) comparison, over the course of one full year.

FILTER BY

~ **Start and end date**

~ **Gender filter:**

All genders

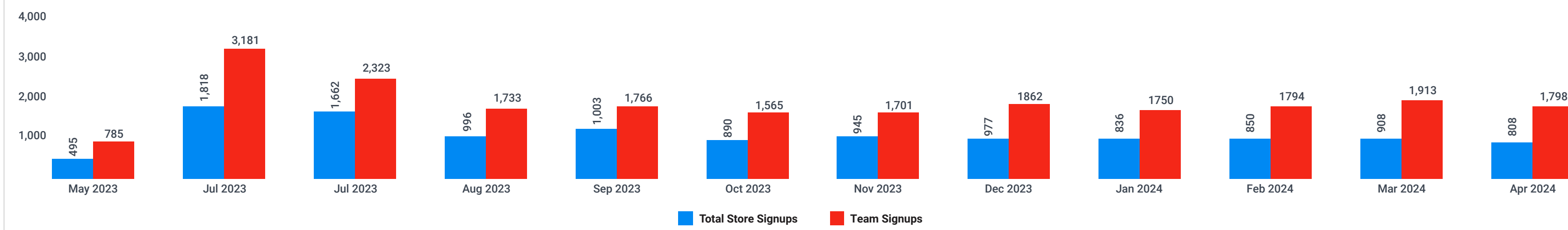
Male

Female

Other

~ **Additional option:**

Include deleted customers



Store Name	Total Store Signups	May 2023 (Store Signups)	Jun 2023 (Store Signups)	Jul 2023 (Store Signups)	Aug 2023 (Store Signups)	Sep 2023 (Store Signups)	Oct 2023 (Store Signups)	Nov 2023 (Store Signups)	Dec 2023 (Store Signups)	Jan 2024 (Store Signups)	Feb 2024 (Store Signups)	Mar 2024 (Store Signups)	Apr 2024 (Store Signups)
1-Oneonta	950	52	149	220	52	86	42	52	58	60	47	74	58
2-Middletown	703	74	61	53	30	55	59	87	74	66	45	59	40
3-Cobleskill	588	28	65	81	63	57	45	48	37	31	36	54	43
4-Amsterdam	1255	54	190	184	121	102	88	118	110	59	53	100	81
5-Walton	153	2	16	23	17	36	17	21	3	1	7	3	7
6-Catskill	1005	36	136	290	64	78	83	81	58	41	65	37	36
7-Johnstown	413	13	44	16	45	25	50	26	25	39	72	15	43
10-Delhi	178	9	7	12	15	18	19	20	22	16	13	21	6
11 Matamoras	4692	99	867	521	319	337	297	257	439	390	383	404	378
12-Wilkes Barre	478	21	60	57	68	35	44	38	42	17	22	38	36
14-Pittston	1162	87	168	164	124	85	95	112	74	75	55	73	50
16-Hudson	612	20	55	41	78	89	51	90	35	41	52	30	30
Total Signups	12189	495	1818	1662	996	1003	890	945	977	836	650	908	808
Count Difference MOM			1,323.00	-156.00	-666.00	7.00	-113.00	55.00	32.00	-141.00	14.00	58.00	-100.00
% Difference MOM			267.27%	-8.58%	-40.07%	0.70%	-11.27%	6.18%	3.39%	-14.43%	1.67%	6.82	-11.01%

Store Signup Report



FILTER BY

- This report shows total customer sign ups at each loyalty level for each of your stores.

~ Start and end date

~ Gender filter:

~ Additional option:

All genders

Include deleted customers

Male

Female

Other

Start Date: *

05/12/2023

End Date: *

05/12/2023

Presets

Gender Filter: *

All Genders

☐ Include Deleted Customers

Store Name	Total Signups	Team Signups	Level 1	Level 2	Level 3	Level 4	Level 5	Male	Female	Other	Loyalty Sales	Unique Customer	Sale Amount
0-Warehouse	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00
1-Oneonta I	0	0	0	0	0	0	0	0	0	0	96	90	\$3,679.27
2-Middletown	3	3	3	0	0	0	0	1	2	0	80	70	\$2,681.36
3-Cobleskill	2	5	2	3	0	0	0	2	0	0	92	82	\$2,985.26
4-Amsterdam	1	4	2	2	0	0	0	0	1	0	112	98	\$5,218.16
5-Walton	0	0	0	0	0	0	0	0	0	0	39	34	\$877.74
6-Catskill	3	4	3	1	0	0	0	3	0	0	109	102	\$4,021.96
7-Johnstown	1	1	0	1	0	0	0	1	0	0	104	99	\$3,836.13
10-Delhi	0	0	0	0	0	0	0	0	0	0	77	63	\$3,060.93
11-Matamoras	3	18	3	7	8	0	0	2	1	0	136	120	\$12,198.07
12-Wilkes-Barre	0	2	2	0	0	0	0	0	0	0	57	52	\$1,551.18
14-Pittston	0	3	3	0	0	0	0	2	1	0	83	77	\$3,087.56