

Loyal-n-Save Digital Coupons

 merchant.loyalnsave.com



Loyal-n-Save Digital Coupons

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Overview – Digital Coupons

Loyal-n-Save is pleased to announce that digital coupons are now available through the Swag Shop. This allows customers to redeem their accrued Loyal-n-Save tokens for valuable coupons. Customers can then use these digital coupons to obtain discounts or a free item on purchases made in-store or online.

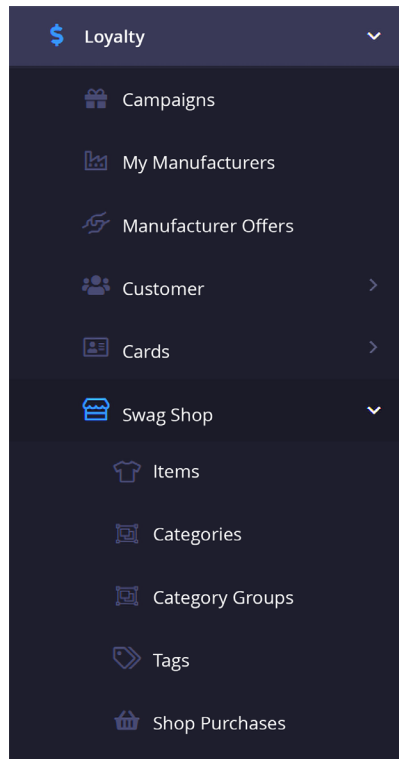
Key Features

- Digital coupons can be redeemed or gifted from the Loyal-n-Save web portal and mobile app.
- Customers have the option to print or download coupons.
- Customers will receive automated coupon alerts via emails and push notifications from the mobile app.

Control Center

How to create a coupon in the Swag Shop

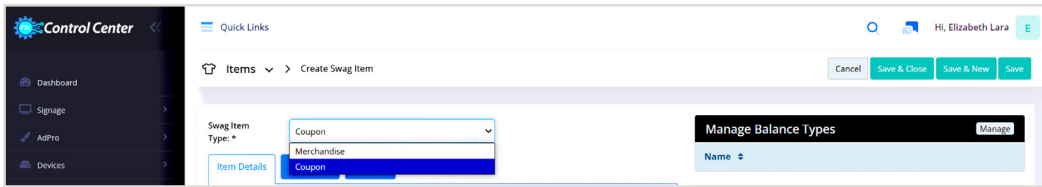
▶ Use the following path in Control Center: **Loyalty > Swag Shop > Items > Add New**



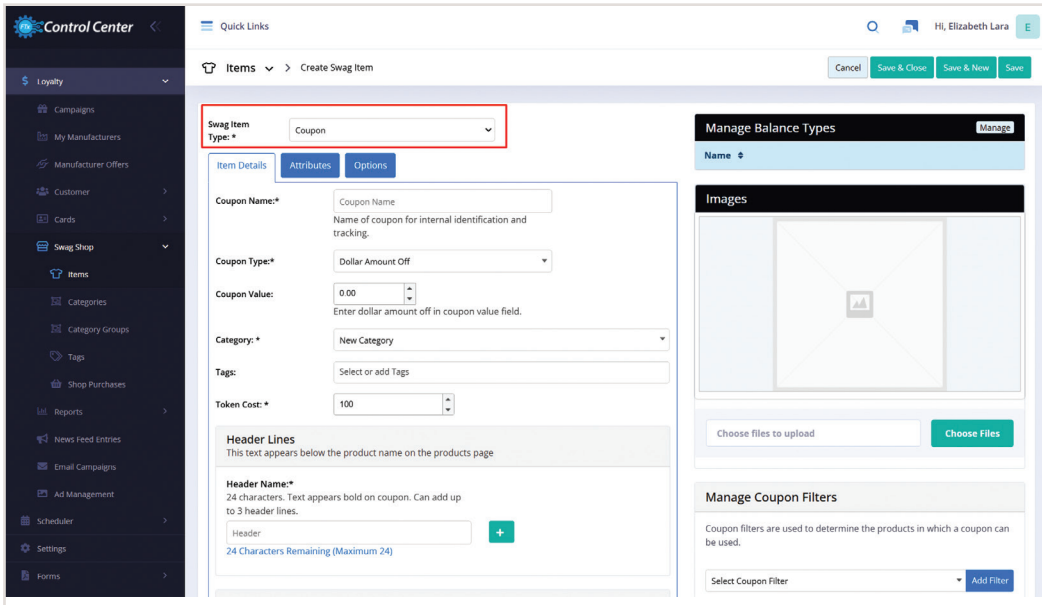
The screenshot shows the 'Items' page in the Swag Shop. The breadcrumb path is 'Items > Swag Item'. There is an 'Add New' button in the top right. Below the breadcrumb are filters for 'View Deleted Items', 'Toggle Dates', 'ID', and a search box containing '30'. There is also an 'Age Restricted' filter set to 'No'. The main content is a table with the following data:

Item Name	Category	Base Tokens	Has Attributes	Qty	Featured	Created	Updated	Actions
Funny Drink Smoke and Dazed Emoji Adult T	Swag & Shirts	100	Yes	6	Yes	02/06/2019	06/12/2024	[Edit] [Delete]
Gift Card 100	New Category	100		292	Yes	11/02/2020	11/29/2021	[Edit] [Delete]
GIFT CARD 248247	Gift Cards	100		0	Yes	05/26/2022	05/26/2022	[Edit] [Delete]
Gift Card New SC	Gift Cards	100		5	Yes	10/05/2020	02/12/2024	[Edit] [Delete]
Ignite Black and Rainbow Bikini	Swag & Shirts	55,000	Yes	8	Yes	06/10/2019	07/24/2020	[Edit] [Delete]
Ignite Jack Corduroy Flat Bill Baseball Cap	Swag & Shirts	40,000		500	Yes	06/10/2019	04/02/2024	[Edit] [Delete]
Ignite Ladies Cropped Hoodie	Swag & Shirts	75,000	Yes	3	Yes	06/10/2019	07/24/2020	[Edit] [Delete]
Ignite Rainbow Bikini	Swag & Shirts	55,000	Yes	15	Yes	06/10/2019	06/10/2019	[Edit] [Delete]
Inokin CoolFire Mini Starter Kit with Zenith D22	Vape Mods	100	Yes	0	Yes	02/19/2019	03/22/2019	[Edit] [Delete]

- ▶ Note: There are two Swag Item types retailers can choose from:
Merchandise or Coupon



- ▶ From the Swag Item Type drop-down menu select Coupon



- **Coupon Name** – Name of the coupon offer, for internal tracking use.
- **Coupon Type** – There are 3 types:
 - Dollar amount off in item
 - Free item
 - Percentage off an item
- **Category** – Choose the category for your coupon creation.
- **Tags** – This is optional data and provides better and easier visibility. This will organize swag shop items for the Loyal–n–Save customers and make it easier for them to find the exact coupon they’re looking for.
- **Token Cost** – Set the amount of tokens the customer will require to redeem the coupon
- **Header Lines** – Text will appear below the coupon name on the products page
- **Text Lines** - Text appears on the individual product page on the coupon itself in the app and website
- **Expiration Types**- Set for one of the following options:
 - Never expires
 - Specific date of expiration
 - Number of days after issue
- **Once per sale** – use of the coupon – choose **yes** or **no**
- **Coupon can be combined with other coupons** – choose **yes** or **no**
- **Apply on single item** – When this option is turned on, coupon can be applied on any single item (i.e. only item whitelist with single item can be added as coupon filters).

Attributes tab

▶ **Quantity** - Enter the number of coupons available. (Minimum value is 1)

The screenshot shows the 'Attributes' tab of a coupon configuration form. At the top, 'Swag Item Type: *' is set to 'Coupon'. Below this are three tabs: 'Item Details', 'Attributes', and 'Options'. The 'Attributes' tab is active, showing a 'Quantity: *' field with the value '1'.

Options tab

▶ Here is where you can set restrictions on the coupon.

- **Max redemptions allowed per day** - Defines the maximum number of times a specific coupon can be used per day.
- **Max allowed per purchase** - Defines the maximum number of times a specific coupon can be used per purchase.
- **Expiration** - Yes / No – Select expiration limitations for the coupon, if any. Expiration can be set in hours, days, weeks or months.

The screenshot shows the 'Options' tab of the coupon configuration form. 'Swag Item Type: *' is 'Coupon'. The 'Options' tab is active, showing three fields: 'Max Redemptions Allowed Per Day: *' with a dropdown set to 'Global' and a help icon; 'Max Allowed Per Purchase: *' with a dropdown set to 'Global' and a help icon; and 'Expiration:' with a dropdown set to 'No' and a help icon.

- Select **save and close** at top right to save the coupon to the Swag Shop

The screenshot shows four buttons at the bottom of the form: 'Cancel', 'Save & Close', 'Save & New', and 'Save'.

Balance Type Overview

Manage the balance types or token buckets set up for your organization. These token buckets can be used when redeeming coupons in the Swag Shop.

► **Manage Balance Type** – Click on the **manage** button.

- Select the **balance type** or **token bucket** that will be used to redeem or gift the coupon in the Swag Shop.

Manage Balance Types Manage

Name ▾

- Select **default** or the **balance type** of your choice.
- Select **apply**

Manage Filters ×

Filter A Balance Type ×

Results Select All not available for more than 1000 records

<input type="checkbox"/> Name ▾
<input type="checkbox"/> Default

Selected List Clear Selection

Name	Delete
------	--------

>>

Close Apply

► **Coupon Images** – Here you can upload an image to display on the coupon

- Choose files to upload and select **choose files** – apply the image to be displayed on the coupon. (Note: This ad will appear within the app, notifications, emails, and the web portal)

Items > Edit Swag Item Cancel Delete Save & Close Save & New Save

Swag Item Type: * Coupon

Item Details **Attributes** Options Reviews

Coupon Name:* 40% off your next purchase
Name of coupon for internal identification and tracking.

Coupon Type:* Percentage Off

Coupon Value: 40.00
Enter percentage amount off in coupon value field.

Category: * Thanksgiving


Tags: x Thanksgiving x 40

Token Cost: * 200

Header Lines
This text appears below the product name on the products page

Header Name:*
24 characters. Text appears bold on coupon. Can add up to 3 header lines.
-40% off a single item! +

Manage Balance Types Manage
Name
Default

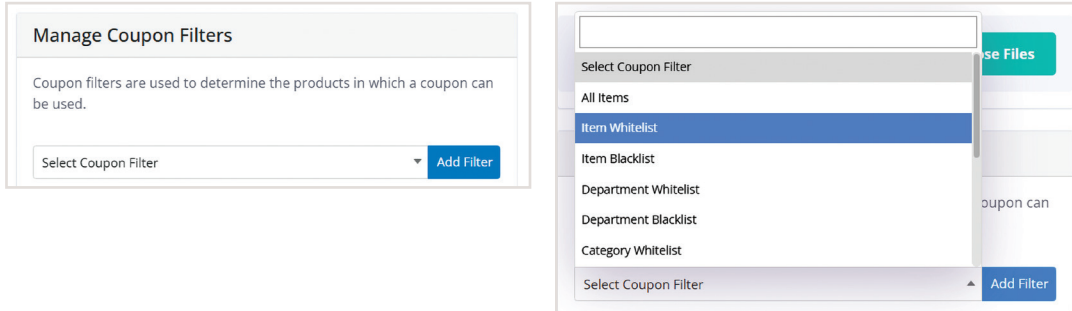
Images

Default

1 file was chosen **Choose Files**

JPG 226448480201.jpg 194 KB

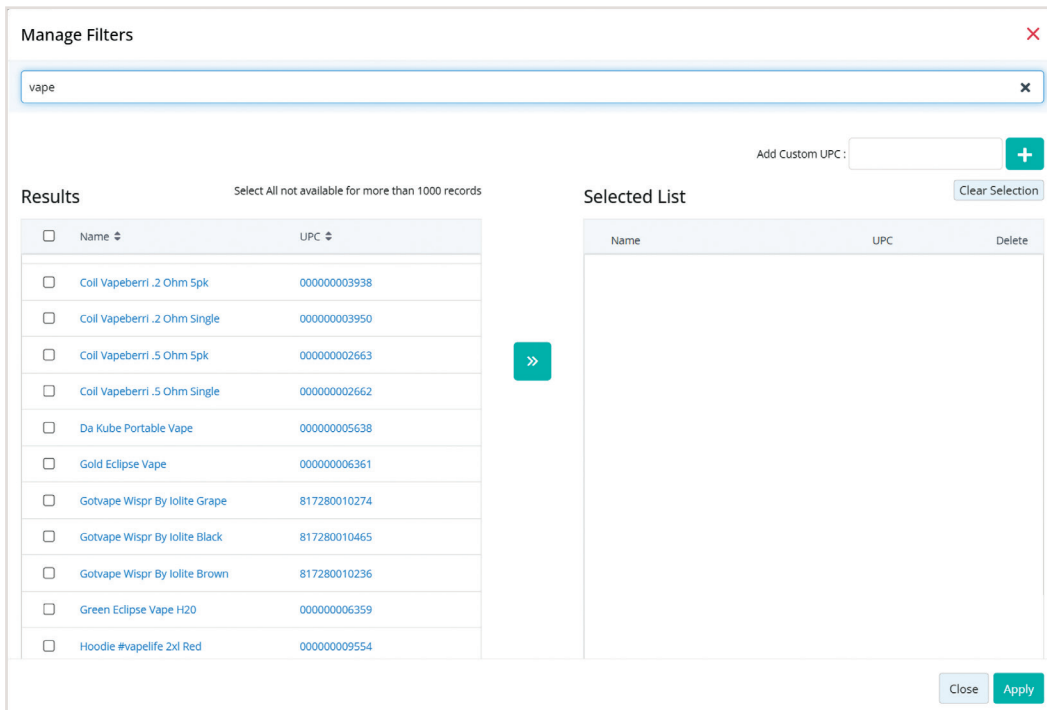
► **Manage Coupon Filters** – used to determine which products or departments you would like the coupon to be eligible for use.

- Select **Add Filter** – select from the dropdown filter type to be applied and select **Add Filter**



- Under the filter type added select **manage**
- Click the green arrow button, and the item will be transferred to the selected list.
- Click **apply**

The customer will be able to use the coupon they earned on the items included in the whitelist. If you choose to whitelist by department, every item in that department will qualify for the coupon.



Manage Coupon Filters

Coupon filters are used to determine the products in which a coupon can be used.

Select Coupon Filter ▼ Add Filter

Item Whitelist Manage ✕

Name	UPC	
Monster Mega Energy 24oz	070847811244	✕

- ▶ **Go Back to CC > Loyalty > Swag Shop > Items:**
Coupon is now listed in the Swag Shop item list.

The screenshot shows the Control Center interface with the 'Swag Shop' section selected. The 'Items' list is displayed with the following data:

Item Name	Category	Base Tokens	Has Attributes	Filter Product	Qty	Featured	Created	Updated	Actions
Item Name	Thank...		Choos...	Choos...					
\$5 off your next purchase	Thanksgiving	100	✓	✓	27	No	11/12/2024	11/15/20	✓ ✕
25% off	Thanksgiving	100	✓	✓	45	No	11/12/2024	11/19/20	✓ ✕
40% off your next purchase	Thanksgiving	200	✓	✓	19	No	11/12/2024	11/19/20	✓ ✕
Catskill Hemp Co. Air Freshener (Black Ice)	Thanksgiving	5,000	✓	✓	98	Yes	11/13/2024	11/18/20	✓ ✕
Free BIC Lighter	Thanksgiving	1,236	✓	✓	49	No	11/12/2024	11/19/20	✓ ✕

Redeem A Digital Coupon From LNS Web/App:

Customers can redeem their earned tokens from retailers and manufacturers they have registered with. They can create wish lists, gifts, and view their purchase history.

* *NOTE: Tokens can only be redeemed in the Swag Shop of the retailer/manufacturer with whom they were earned.*

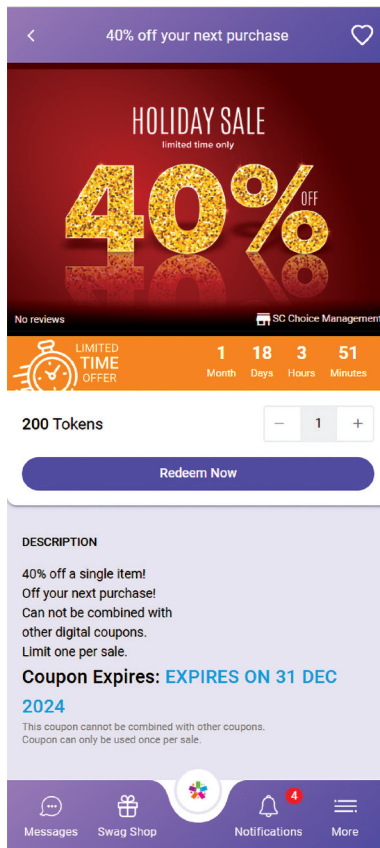
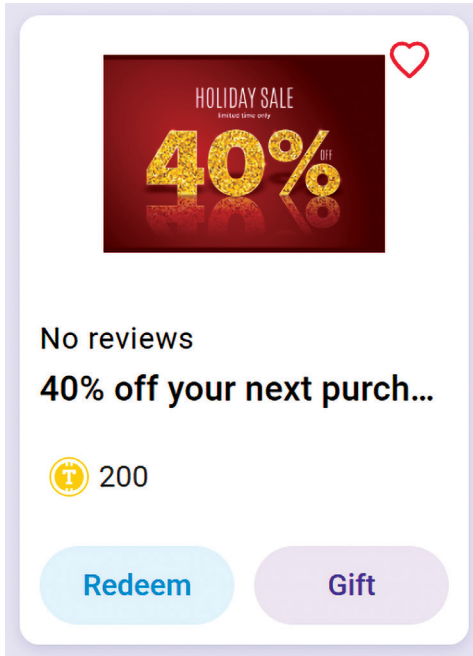
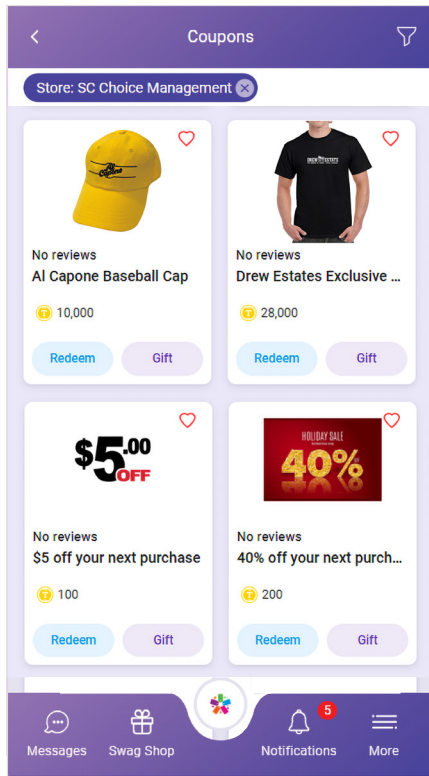
▶ Go to <https://customer.loyalnsave.com/>

▶ Click on the **Swag Shop** navigation

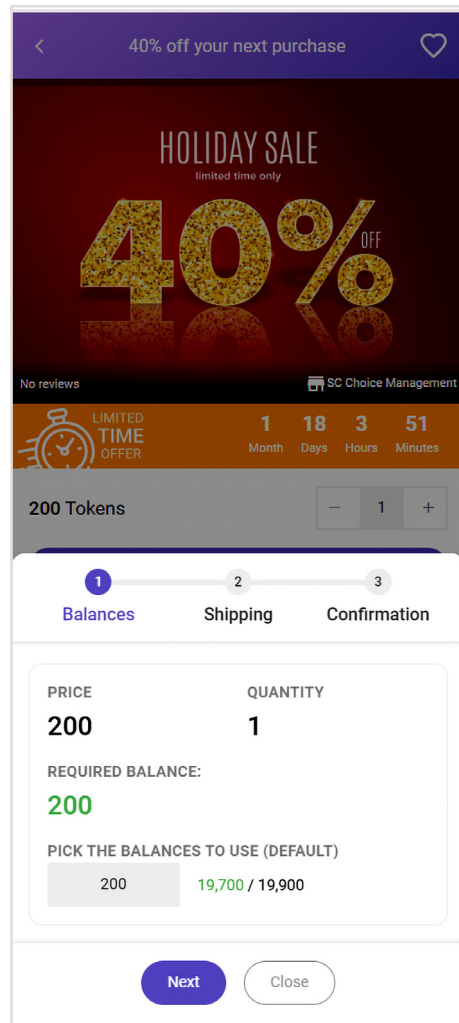
The image displays two side-by-side screenshots of the Loyal-n-Save interface. The left screenshot, titled "Web Portal", shows a purple sidebar menu with the "Swag Shop" option highlighted with a red box. The right screenshot, titled "From the App", shows the mobile app interface with the "Swag Shop" icon in the bottom navigation bar highlighted with a red box. The app interface also shows "My Reward Tokens" at 120.2K, a "My Stores" section featuring "SMOKERS CHOICE CIGARETTE AND TOBACCO OUTLET", and a "My Deals" section with "FTX Comm 2 Coupons".

▶ Navigate to preferred store swag shop.

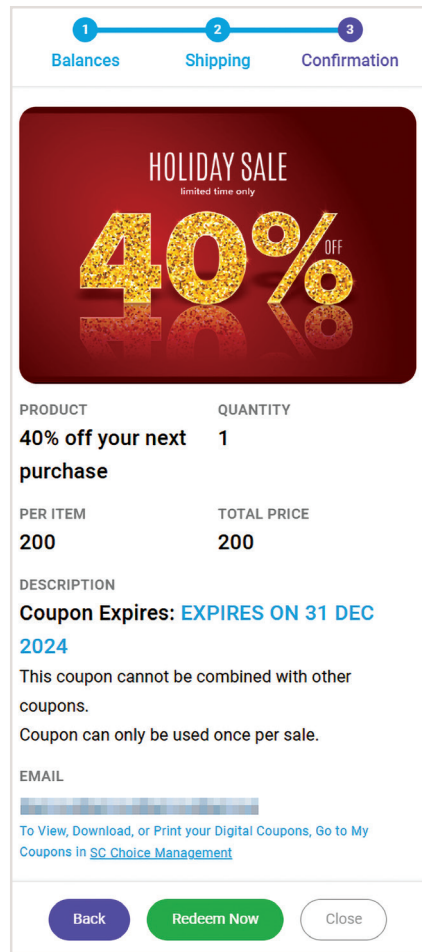
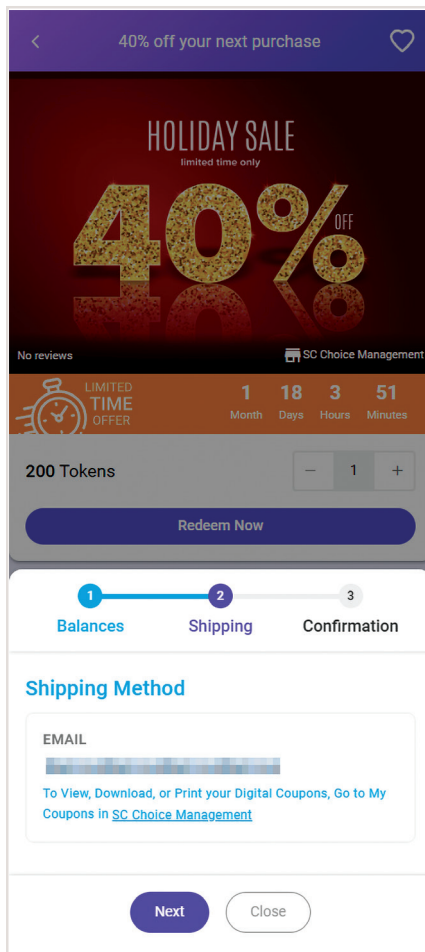
Choose to redeem or gift a coupon.



- ▶ Specify the **number of tokens** for redemption for the coupon based on the available balance.



- ▶ Select **next**
- ▶ Shipping method will be an e-mail address.
Verify correct e-mail and select next.



► Confirmation page includes:

- Product to be redeemed – coupon offer
- Quantity to be redeemed
- Number of tokens required
- Your total amount of tokens used to redeem the coupon
- Description
- Email address the coupon will be delivered to with instructions on how to view, print, or download the coupon
- Text field where the user may enter notes
- Remaining balance
- Total reward tokens that are available
- Total balance being used in the transaction

► Select **redeem now**

► The customer receives a confirmation message that their redemption is complete, and they are redirected back to the Swag Shop.

► An email will be sent to the registered address with the one-time-use barcode for redemption usage.



**Your Digital
Coupon Is Here!**



Thank you for your recent reward redemption at SC Choice Management Swag Shop! Your one-time-use Bar Code has been generated below. You can also view your coupons in the Loyal-n-save app or at customer.loyalnsave.com.



40% off your next purchase

Quantity: 1

Redeemable at participating SC Choice Management locations. Present this code to a cashier when making a purchase.

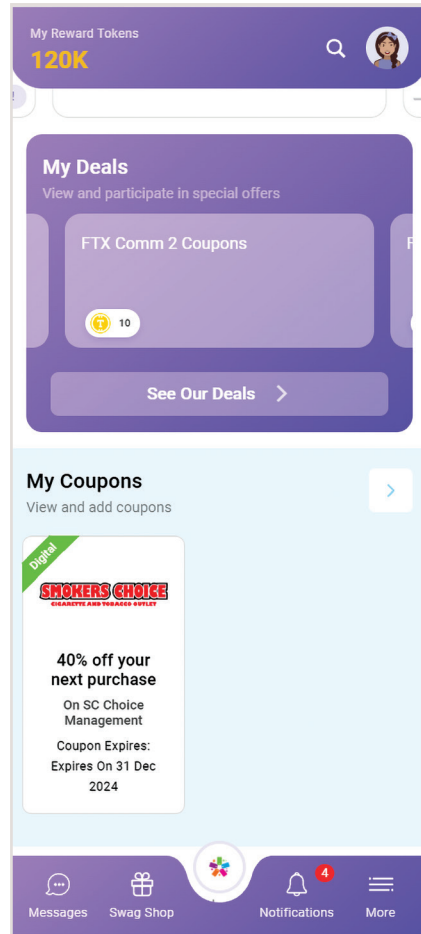
Coupon Expires: 2024-12-31 00:00:00

**This coupon cannot be combined with other coupons.*

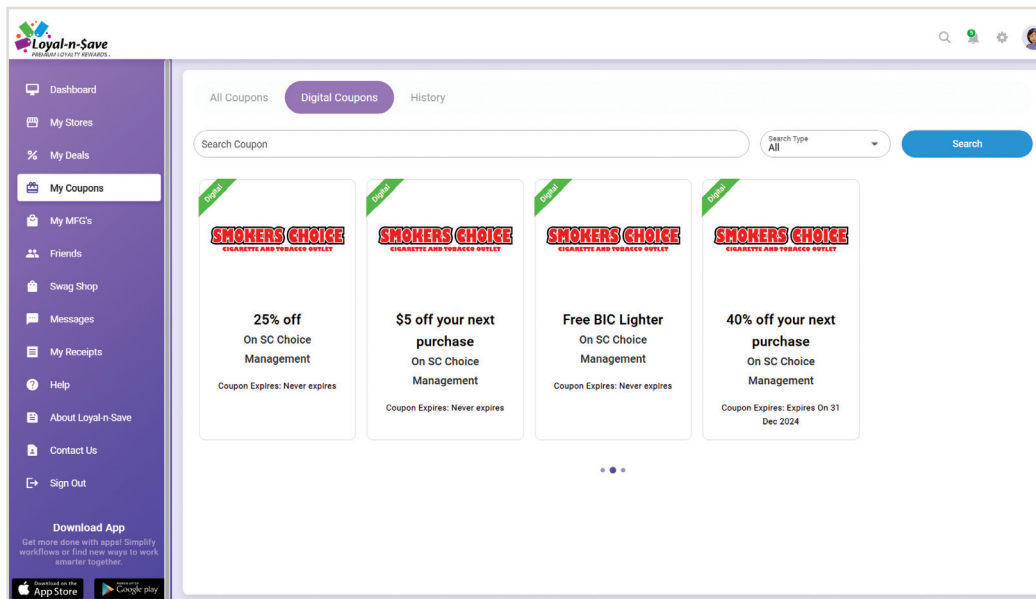
DCS-XXXXXXXXXXXXX
200.00 tokens used

*Note: Coupons can also be viewed on the app
or the web portal at any time.*

App View



Portal View



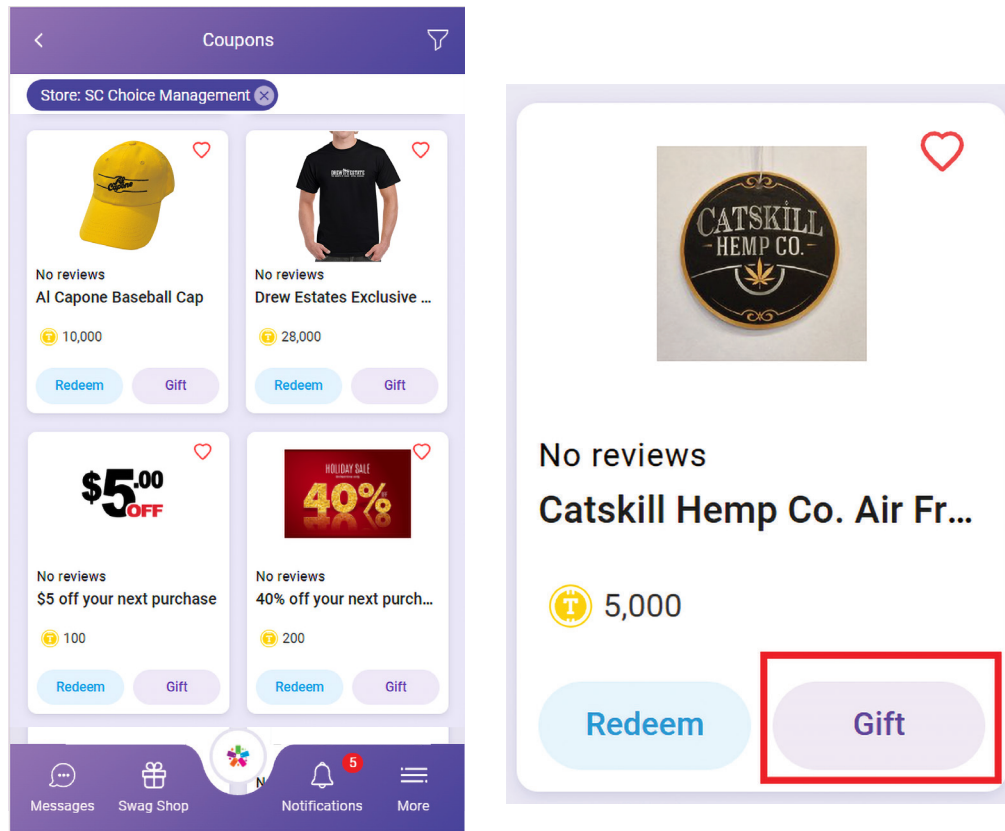
- ▶ Click on the digital coupon to see details – To redeem the coupon, the customer can present the coupon to the cashier in the store.



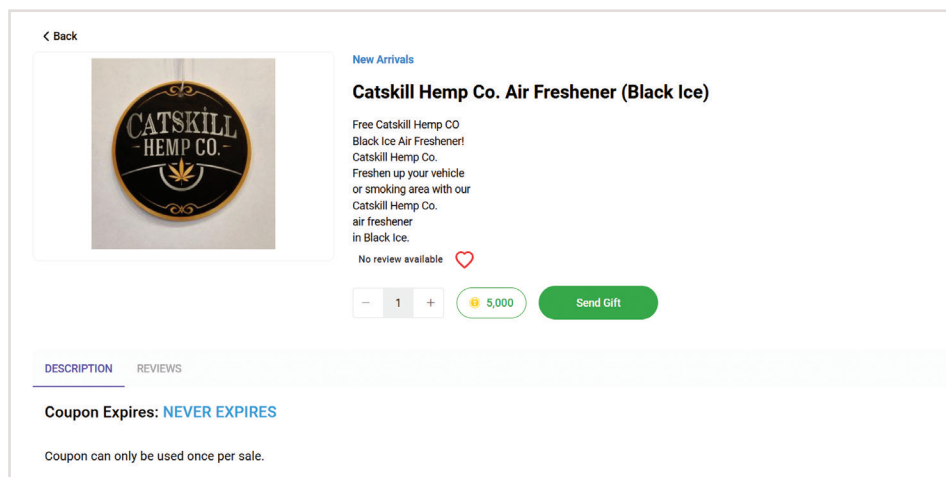
Note: The option to print digital coupons is available only online.

Gift A Digital Coupon From LNS Web/App:

- ▶ 1. Click on **gift** to send a digital coupon to another LNS user.



- ▶ 2. Click on **send gift**
- ▶ 3. Specify the **number of tokens** for redemption for the coupon based on the available balance.



▶ 4. Select next

The screenshot shows a three-step navigation bar at the top: 'Balances' (active), 'Gift Information', and 'Confirmation'. Below the navigation bar, the title 'Choose Balance Amounts to Use' is displayed. A table contains the following information:

PRICE	QUANTITY	REQUIRED BALANCE:	PICK THE BALANCES TO USE (DEFAULT)
5,000	1	5000	5000 13,800 / 18,800

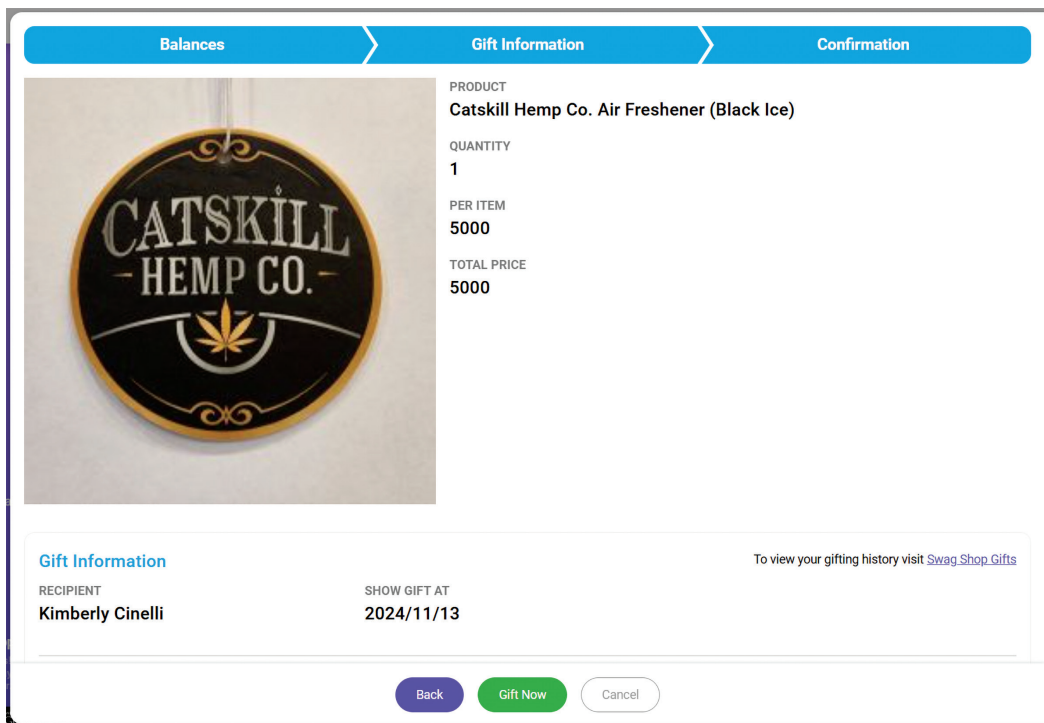
At the bottom of the form, there are two buttons: 'Next' and 'Cancel'.

▶ 5. Search for a friend to gift the coupon to or select from the pre-populated friends.

▶ 6. Set a date and a personal message.




The screenshot shows a three-step navigation bar at the top: 'Balances', 'Gift Information' (active), and 'Confirmation'. Below the navigation bar, the title 'Select a Friend' is displayed with the instruction 'Click to choose a friend to receive this gift.' There is a search bar with the placeholder text 'Find friend' and a 'Search' button. Below the search bar, a friend's profile is shown with a profile picture and the name 'Kimberly C.'. To the right of the search bar, there is a section titled 'Pick a Date to Send the Gift' with a date input field showing '2024/11/13' and a calendar icon. Below the date field, there is a section titled 'Write a Message' with a text area containing the message 'Here is a special gift for you! 🎁'. At the bottom of the form, there are two buttons: 'Next' and 'Cancel'.

▶ 7. Select next



- ▶ 8. Review and **confirm** the details of the digital gift coupon being sent.
The confirmation tab includes:
 - Production information
 - Gift information (recipient name, date the recipient will receive the coupon)
 - Notes the sender entered
 - Senders remaining token balance
 - Total token balance used
 - Total rewards token the sender still has available
- ▶ 9. Select **gift now** – The customer receives a confirmation message that the redemption has been completed, and they are redirected back to the Swag Shop.
- ▶ 10. The sender and recipient will both receive an email that the gift has been sent.

Sender


  

**You Sent
A Gift!**

Thank you for your recent reward redemption at SC Choice Management swag shop! The coupon will be sent on the date you selected, and we know your friend will love it.

SMOKERS CHOICE
SPECIALTY AIR FRESHENERS

Free Catskill Hemp CO
Black Ice Air Freshener!
Catskill Hemp Co.
freshen up your vehicle
or smoking area with our
Catskill Hemp Co.
air freshener
in Black Ice.
Coupon can only be used once per sale.




DC37000500246

**Coupon Sent To Kimberly
Cinelli**

Quantity: 1
Store Name: SC Choice Management
Amount: \$5.00
Send Date: 11/13/2024

5000.00 tokens used

Recipient



Surprise... You Received A Gift!

Great news! Your friend Elizabeth Lara sent you a gift from the SC Choice Management swag shop. Gifts can be viewed and redeemed online in your swag shop gifts in the Loyal-n-Save app or at customer.loyalnsave.com

SMOKERS CHOICE
SPECIALTY AIR FRESHENERS

Free Catskill Hemp CO
Black Ice Air Freshener!
Catskill Hemp Co.
freshen up your vehicle
or smoking area with our
Catskill Hemp Co.
air freshener
in Black Ice.
Coupon can only be used once per sale.



DC37000500246

Coupon From Elizabeth Lara

Quantity: 1

Here is a special gift for you!

Redeemable at participating SC Choice Management locations. Present this code to a cashier when making a purchase.

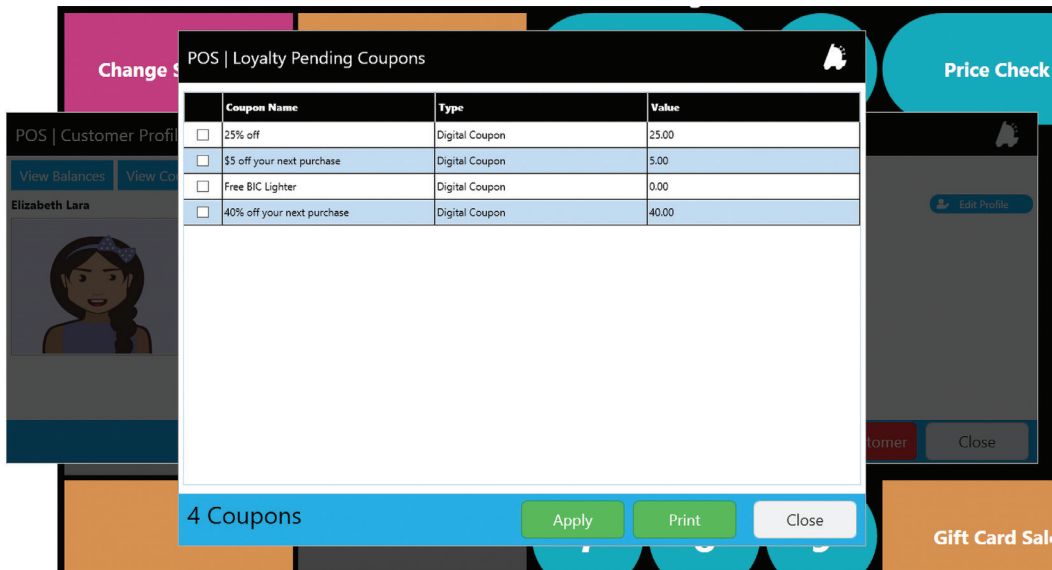
POS View: Redeeming The Digital Coupon In-Store

- ▶ 1. Login to POS
- ▶ 2. Add a loyalty customer to the transaction by:
 - a. Entering their phone number or email
 - b. Scanning their license

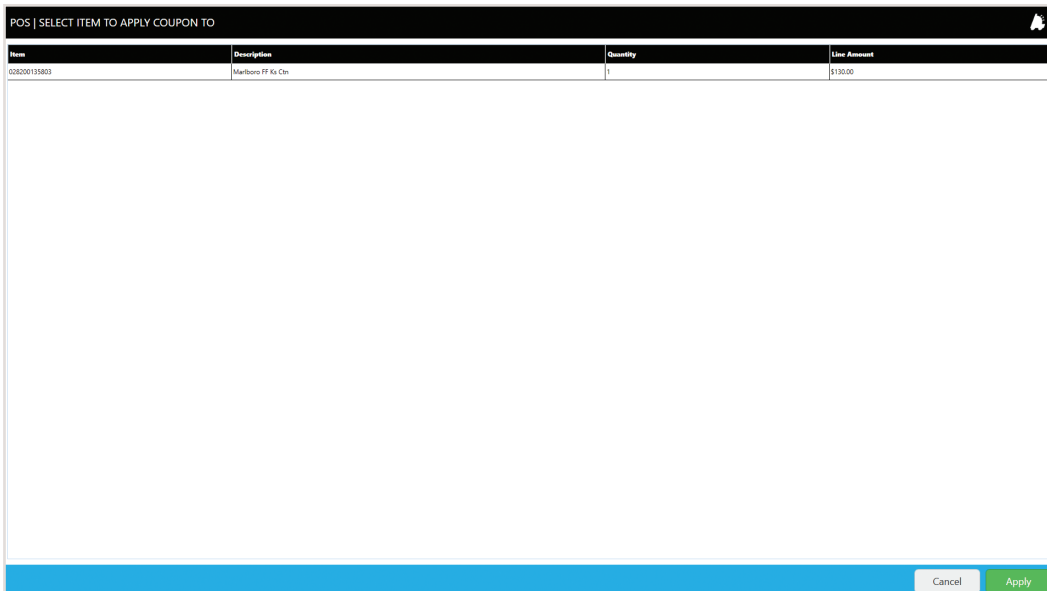


- ▶ 3. Scan the **UPC of the item** tied to the digital coupon.

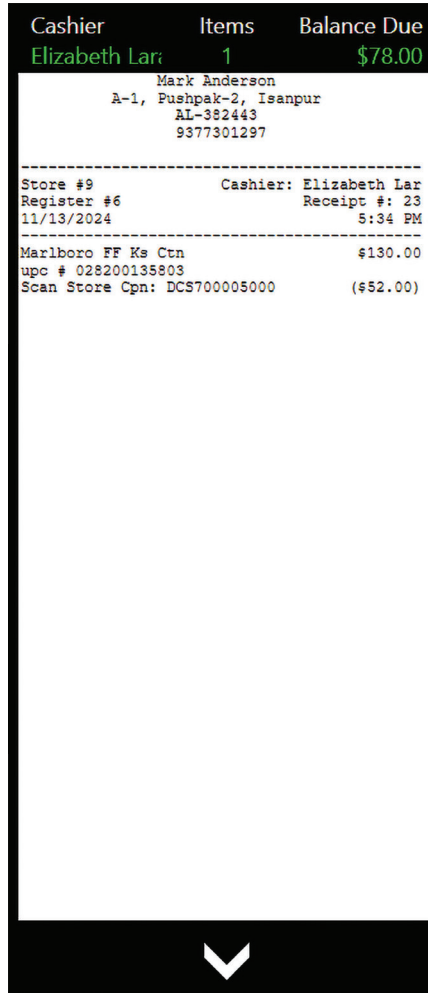
Note: Coupons can also be viewed from the customer's profile.



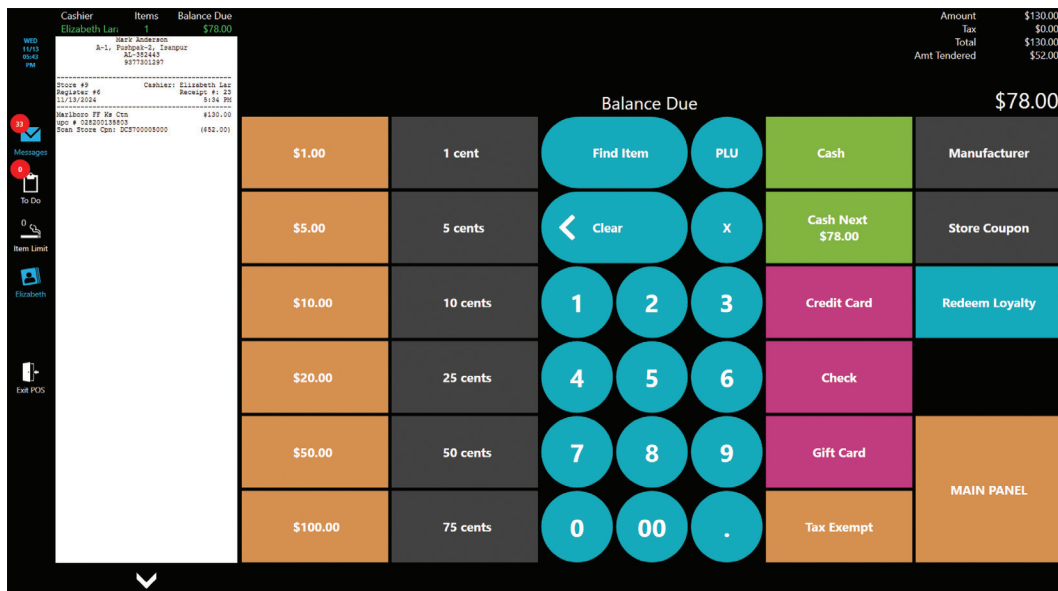
- ▶ 4. Select subtotal
- ▶ 5. Scan the barcode of the digital coupon presented by the customer.
- ▶ 6. Select an item to apply to the coupon.



7. The value of the coupon is applied to the transaction.



Note: Transactions are tendered and completed with applied digital coupons.



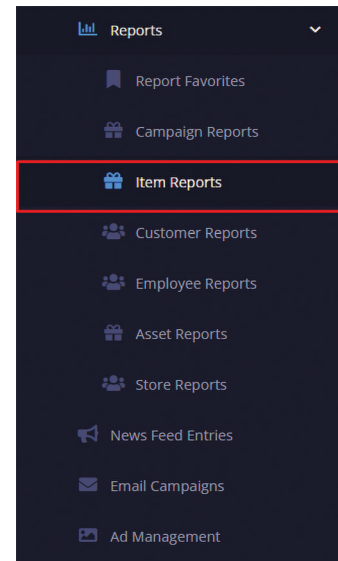
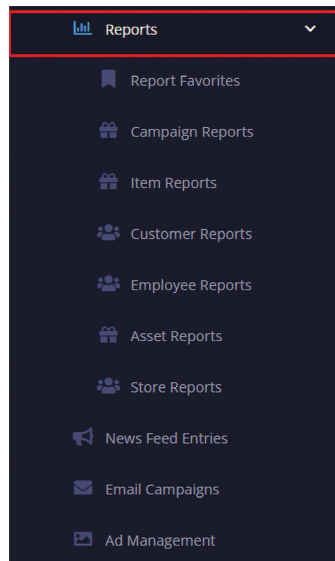
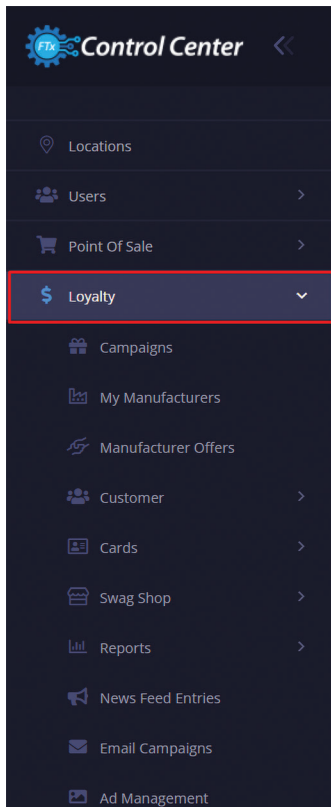
Swag Shop Reports

Overview

The Swag Shop Report provides a comprehensive analysis of the shop's performance over a specific period. This report aims to offer a comprehensive overview of the items redeemed by customers, including detailed information on the corresponding delivery dates.

▶ Navigate to the "Swag Shop" report, follow the below steps:

- **Step 1:** Log into **Control Center**
- **Step 2:** Choose **Loyalty**
- **Step 3:** Choose **Reports**
- **Step 4:** Choose **Item Reports**



▶ • Step 5: Choose Swag Shop Items from the dropdown menu

Swag Shop Items

Cancel Schedule Report Print/Export Report Generate Report

Choose Report: Swag Shop Items (selected)

Gender Filter: All Genders

Item Type: All Items

Coupon Type: All

Filter By Customer: Show All

Order By: Redemption Date Descending

Filter by Column: Select

Generating Report

By clicking on **swag shop items**, you will be redirected to the swag shop page, where several filter options are available to help you refine your search.

Swag Shop Items

Cancel Schedule Report Print/Export Report Generate Report

Choose Report: Swag Shop Items

Gender Filter: All Genders

Filter by Time: All Time

Item Type: All Items

Coupon Type: All

Filter By Customer: Show All

Order By: Redemption Date Descending

Filter by Column: Select

Item Name	Item Type	UPC	Barcode	Customer Name	Customer Email	Total Tokens	Token Redemption Date	Value Delivered D
25% off	Coupon	-	DCS700005000165	[Redacted]	[Redacted]	100	11/15/2024 03:25 PM	N/A
\$5 off your next purchase	Coupon	-	DCS700005000141	[Redacted]	[Redacted]	100	11/15/2024 03:25 PM	N/A
25% off	Coupon	-	DCS700005000165	[Redacted]	[Redacted]	100	11/15/2024 02:36 PM	N/A
Free BIC Lighter	Coupon	-	DCS700005000158	[Redacted]	[Redacted]	1,236	11/15/2024 02:35 PM	N/A
Catskill Hemp Co. Air Freshener (Black Ice)	Coupon	-	DCS700005000240	[Redacted]	[Redacted]	5,000	11/15/2024 02:35 PM	N/A
Yeti Cooler	Merchandise	100000000030	-	[Redacted]	[Redacted]	500	11/15/2024 01:58 PM	N/A
Coffee pot	Merchandise	100000000020	-	[Redacted]	[Redacted]	100	11/15/2024 01:41 PM	N/A