

Customer Interests Training

 merchant.loyalnsave.com



Customer Interests

Displays which product categories or topics Customers are interested in. This is tied to campaigns as well in the marketing tab where you can choose to Market campaigns to customers with specific interests.

****NOTE** Not related to the EAIV Survey.**

(This feature is an Additional Customer Marketing Survey; customer interests must be set up by the Client for the survey to be visible on the app.)

Name	Customer Count	Created	Updated	Actions
CBD	154	07/01/2019	07/01/2019	
Cigar	75	01/30/2020	01/30/2020	
Vape	169	01/30/2020	01/30/2020	
Munchies	60	08/27/2020	08/27/2020	
Roll Your Own Tobacco	24	02/11/2022	02/11/2022	
Kratom	14	02/11/2022	02/11/2022	
Hand Pipes	29	02/11/2022	02/11/2022	
Water Pipes	30	02/11/2022	02/11/2022	
E-Liquids	21	02/11/2022	02/11/2022	
Accessories	35	02/11/2022	02/11/2022	
Alternative Tobacco	23	02/11/2022	02/11/2022	
Apparel	18	02/11/2022	02/11/2022	
HomeGrown	24	02/11/2022	02/11/2022	

Created Interests:

Name: List of the created interests or topics selected from the survey.

Customer Count: Number of customers who have selected the interest from their survey.

Created: Created date.

Update: Last updated date

Actions:

- Modify
- Remove Deleting will only soft delete the data and not physical delete from database.
- Customers – Displays a list of Customers that are interested on the topics based on the survey that was filled out.

How To Create Customer Interest Topics

Loyalty > Customer > Customer Interests

 Create Customer Interest

Save & Close

Save & New

Save

Cancel

Account Name: *

SC Choice Management

Name: *

Name

Information

▶ **+Add New** button

Details: Manually create customer interest.

- **Account Name**
- **Name**